

**SUBMISSION TO THE SECRETARIAT FOR THE
APPOINTMENT OF THE SABC BOARD ON CRITERIA FOR
SELECTION OF BOARD MEMBERS**

The Electronic Media in Education Initiative is a project of the National Education Conference. It includes a wide range of political, educational, media and resource organisations who are committed to maximising the use of electronic media for education and development.

We are submitting the following documentation for the consideration of the panel:

Firstly, a current list of participants involved in the process.

Secondly, a full set of resolutions adopted at the Electronic Media in Education Conference held in March 1993.

Thirdly, a position paper outlining the broad concerns of educationalists with regard to the use of the electronic media for educational development.

Finally, please find below key criteria that we would like to recommend to the panel in appointing the SABC board.

CRITERIA 1: All board members must be sensitive to the historical legacy of apartheid and particularly the impact it has had on education and development in South Africa.

CRITERIA 2: Board members must demonstrate commitment to the SABC fulfilling its mandate as a national public broadcaster to inform, entertain and EDUCATE.

CRITERIA 3: A good proportion of board members must demonstrate commitment to the notion of education as a life -long process.

CRITERIA 4: Board members must have an understanding of the potential of the electronic media for education and development in the South African context.

CRITERIA 5: We would recommend that given the enormity of the education crisis in this country, at least 7 members of the board should be actively involved in educational development. Of these 7 at least 4 should have established educational expertise and experience.

CRITERIA 6: The overall composition of the board must reflect the voices of the following marginalised constituencies in our country: women, rural people and marginalised youth.

Lastly, we hereby request the opportunity to present a more detailed oral submission to the hearings of the committee scheduled for the 5th of May 1993.

Yours in democratic education

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Joint conveners