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§a\$ (South Africa)

Postfach 200118, 5300 Bonn 2, Telefon: 0228/ 352295, Teiefax: 0228/381231

ANC\_\_\_\_\_ Postfach 200118 05300 Bonn2

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Konto: ANC (South Africa)

Bank fUr Gemeinwirtschaft. Bonn: Konto-Nr. 1023 135 700, BLZ 380 10 111

Postgiroamt K0ln: Konto-Nr. 3128 13-509. BLZ 370 100 50

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ACTION ALERT!

Dear Friends;

On July 7, 1993 the World Bank will release its World Development Report which this year focuses on the issue of health. Having studied a draft of the report and compiled our own research on the impact of World Bank debt and structural adjustment policies, ICCAF will also issue a report on health issues in Africa. The accompanying letter, which is still being revised, will also officially be released on July 7. We hope that concerned individuals, groups and organizations will sign-on to this letter as well.

We are asking for your support in sending a clear message to the World Bank. Please mail, phone, fax or e-mail your endorsement by June 30. The e-mail address of ICCAF is WEBchCAF. The address is 129 St. Clair Ave. West, Toronto, ONT. CANADA. M4V 1N5. The telephone number is 416-927-1124 and the fax is 416-927-7554.

We would like to get as many endorsements as possible so please pass this letter on to other groups and organizations that might be interested in signing on.

Sincerely,

John Mhew

DRAFT TEXT OF LETTER

7 July, 1993

Lewis Preston

President

World Bank

1818 H Street NW.

Washington D.C.

U.S.A. 20483

Dear Mr. Preston:

We are writing to you on the occasion of the release of World Development Report 1996: Investing in Health. Our concern for the issue at hand arises out of a moral and practical concern for both the physical and spiritual well-being of persons. Implicit in our concern is a recognition of the basic dignity and equality of all persons. This leads us to an interest not only in the health of individuals, but also the health of the collective body of communities.

Since the health and lives of citizens around the world are very closely linked to the policies which your institution promotes, we welcome the opportunity to focus on this important issue.

We believe that the vision of health promoted in the World

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adjustment agenda which forces countries desperate for foreign exchange to sacrifice the health of their citizens by exposing them to the unwanted waste of Northern countries.

It is the poor who are being forced to pay, through cutbacks in health spending and through reductions in their living standards and physical well-being for the irresponsible lending and borrowing that occurred during the 1960s and 1970s. During the 1970s World Bank lending to developing countries increased five-fold. In spite of very clear indications that this lending was unsustainable, the World Bank continued to increase its lending for projects that have turned out to be environmental disasters and "white elephants". The Bank's own internal review, conducted by W. Wapenhans, points to an alarming 37.5% project failure rate. The same report notes that the worst-affected sectors were in water supply and sanitation where 43 percent of the projects were said to have "major problems" and in agriculture, with a rate of 42 percent.

During the 1980s, the World Bank has increasingly taken on the role of debt custodian, in effect bailing out commercial banks, Northern governments, the IMF and itself by using funds earmarked for development assistance for debt repayments. The servicing of the growing debts owed to the World Bank and the IMF are another problem. On average, more than 45% of debt servicing by African countries is for multi-lateral debt. The servicing of this debt has directly contributed to the dismantling of health care systems. The solution advocated by the World Bank in the 1980s has been to encourage indebted countries to increase exports of their primary commodities. Rather than solve the debt problem, this strategy only exacerbated it as the oversupply of commodities led to plummeting prices. The 'solution' to the debt crisis championed by the World Bank in fact has become the cause of further indebtedness. We call on the World Bank to accept its full share at responsibility for contributing to and exacerbating the debt crisis by cancelling the debts owed to it by the poorest countries and channelling these funds towards social sector transformation and growth. We also urge the World Bank to stop lending money for projects which harm the environment and which do not directly involve the people who will be directly affected by them at every step of the process.

As the world's largest development institution, the World Bank must take full responsibility for its contribution to the growing poverty and declining health of the majority of the world's people. Adopting the recommendations outlined above will indicate the Bank's willingness to contribute to the well-being of the earth and its inhabitants.

Yours sincerely,

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Development Report 1993 falls far short of the most basic requirements for health. Instead it promotes a two-tiered system of health care which is economic in inspiration and is distorted by an undue emphasis on privatization and the profit motive. In essence, the report urges poorer countries to cede most health care to the private sector, leaving governments to provide basic primary health care for the poor and to try to regulate the private sector. For the World Bank, health care is not a basic human right to which all citizens should have equal access, but a scarce commodity to be allocated according to ability to pay. This assumption leads to a division of communities and societies into two classes of people: the 'haves' who can afford to pay for a privatized, profit-driven health care system and the 'have-nots' who will have to content themselves with the barest minimum of public health care.

The World Bank's vision also involves a division of rich and poor countries. In the Bank's view, the rich countries are to do health research, develop health care technologies and manufacture drugs, while the poor countries must, as far as their means allow them, remain consumers of these health products.

In effect, the World Bank is promoting an international health care system based on the American model. And yet, as the World Development Report itself points out, the US has the most inefficient health care system in the world. It accounts for 42% of total global health care expenditures, while making up only 2% of the world's population. Even so, more than 30 million people have no access to adequate health care. The American system is dominated by private interests and it is also plagued by inefficiencies and bureaucratization. It is a system which a majority of US citizens wish to see transformed.

We begin with a very different vision of health. We believe health is a basic human right. It marks the dignity of the human person. Health care must therefore be made available to all, regardless of race, class, gender, age, ethnic origin or ability to pay. Health care cannot be efficiently allocated by market forces or promoted in a context of growing poverty, high unemployment and environmental degradation. Good health and health care policies can only emerge in an environment where it is accorded primacy, along with education.

In light of this we strongly urge the World Bank to undertake a critical re-examination of its health strategy and of the links between health and the broader issues of poverty, economic and political reform, and international indebtedness. In particular we recommend:

- 1) That the World Bank promote health care policies which affirm the principles of universality and equal access both within and between countries.

The World Development Report 1993 promotes the introduction of user fees for basic health services. In a context of high unemployment, soaring prices and growing poverty this strategy only increases inequities in access to health services and effectively closes off access to adequate health care for the poor. The

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transformation of health care into a privatized, user-pay system thus constitutes another assault on both the physical welfare and the basic human dignity of the poor. An example of the consequences of such a system are provided by a Zimbabwean doctor: 'The cost recovery exercise as applied to maternal and child health is resulting in a mortality and morbidity disaster which is likely to reverse all the achievements made in this area since independence.' The World Bank's system of health care not only pits richer against poorer members of society, it also forces families to decide which of their members are to receive treatment. It is in this regard that the inequity of this system of health care for women is clear. Since women and girls presently receive fewer resources in many families, they are more likely to be further discriminated against if health care resources must be rationed. As a result of declining incomes and rising expenses for basic necessities, many women and girls have also been forced to reduce their intake of food, which only increases their vulnerability to disease and accident. In addition, women are most likely to have to take on the additional work of caring for sick family members when professional care is unaffordable.

The World Development Report offers up the rather simplistic solution that better education for girls will improve the general health of families and communities. This recommendation not only ignores the basic issue of gender inequality, it also overlooks the greatest threat to the health and well-being of not only women, but entire communities: poverty.

The World Development Report also argues for a shift of poor countries' priorities away from health research and the training of health personnel in favour of primary health care. While this recommendation seems sensible it masks a number of disturbing realities. The first of these is that while the emphasis on primary health care is positive, it is also selective. It targets individuals for immunization or micronutrient supplements, but does not take adequate account of the close relationship between it! health and the problems of poverty. Targeted remedial programmes for children such as immunization or food packages, as outlined in the World Development Report, are not adequate because they are not linked to the improvement of people's economic, political and social environments. Ignoring the family and community components of hunger and focusing instead on addressing only their symptoms does not, in our view, embody a holistic and comprehensive vision of health.

Second, this reallocation of expenditure will continue to erode the fragile and important base of research and training in poor countries. The long-term impact of these short-sighted policies will be devastating as indigenous research and training are turned over to private, Northern health institutions. These institutions are not accountable to anyone other than their shareholders or boards of governors. They will thus be likely to perpetuate current biases in health care towards biomedical definitions of health problems, as well as towards the health problems of the well-to-do and of men.

Third, the shift of government expenditure toward primary

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health care includes a call for NGOs and churches to become more involved in the provision of health care. This can only be viewed as a short-term and inadequate stop-gap, leading to greater fragmentation and considerable variation in the quality and availability of health care. Long-term national health planning and coordination also become extremely difficult, if not impossible. Reduplication of services and the inefficiency of several bureaucracies are additional results of this approach. Finally, in the scenario proposed by the World Bank, with the private sector responsible for individual care and the public sector responsible for collective prevention, there will no longer be an integration of preventative and curative health care. As an alternative to this approach we favour a community-based, comprehensive vision of health care where people are given the power and tools to reduce the problems of ill-health that are intimately related to the economic and social patterns of their society. Comprehensive health care must be part of an overall development strategy to combat poverty and promote self-reliance. The provision of adequate health care depends upon a commitment of the state's resources. This vision can be realized only if the governments, health services and donors all support this process of change.

2) That the World Bank officially end its support for orthodox Structural Adjustment Programmes for Sub-Saharan Africa, and that the World Bank take a leadership role in debt reduction by calling for a cancellation of multi-lateral debt to low-income countries. The proposals contained in the World Development Report do not address the single greatest factor contributing to the health care crisis in the South. Many countries have been compelled to adopt structural adjustment programmes (SAPS), which have had a devastating impact on the health and livelihood of the majority of their citizens. We regard this consequence of the debt crisis to be the latest single threat to health currently facing the global community. SAPS undermine the ability of states to allocate resources towards either health care or self-reliant development, and instead turn these resources towards the export sector and debt servicing. How can poor countries possibly give either resources or attention to health care when Northern banks, G-7 governments, the International Monetary Fund and the World Bank continue to extract obscene rates of monetary tribute from them?

Another effect of cutbacks in public expenditures owing to SAPs has been the resurgence of communicable diseases such as malaria, cholera and yellow fever. The reduction of public investment due to SAPS has also affected the ability of countries to maintain and develop infrastructure in water and public sanitation.

SAPS are also a serious constraint on efforts to promote better health through more environmentally responsible development policies. The promotion of toxic waste exports to poor African countries by the former Chief Economist of the World Bank, Lawrence Summers, is an example of this. His recommendation was not an aberration, but rather the logical extension of a structural

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