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21 January 1994

Mr. Danie G Malan  
Executive Director  
Johannesburg 20004  
P.O. Box 1049  
Johannesburg  
2000

Dear Mr. Malan,

This is to acknowledge and thank you for the brochures relating to Johannesburg's bid for the 2004 Olympics.

Mr. Sisulu hopes that the best city will win! He has already offered his support to Capetown.

Yours sincerely

Rica Hodgson  
Secretary to the  
Deputy President



RECEIVED 18 JAN 1994



Johannesburg  
2004  
FOR AFRICA

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10 January 1994

Dear Colleague

## JOHANNESBURG 2004 : FACT SHEETS

As part of our final package of information to NOCSA and of course to the Greater Johannesburg public, I enclose the first two of our four Fact Sheets. This new series is to cover the four themes of our case to NOCSA. We will send you the other two Fact Sheets, in sequence, over the next two weeks.

I hope you find this series helpful. Do ring me, or the Johannesburg 2004 office (tel 403 3218/9) if you have any queries or comments.

With very best wishes for 1994

Yours sincerely

DANIE G MALAN  
EXECUTIVE DIRECTOR  
JOHANNESBURG 2004





**Johannesburg**

**2004**

FOR AFRICA



**FACT SHEET 1**  
**GAMES FOR AFRICA**





## CLIMATE

- Greater Johannesburg has one of the best climates in the world - with all the best features of Africa, including the renowned African sunset, the light breezes.
- Greater Johannesburg falls within South Africa's summer rainfall region and has an annual rainfall of between 500 and 750 mm (nearly all between October and March).
- Johannesburg is a city of golden sunshine - nearly two hours more per day than Sydney, 750 more hours per year than the French Riviera.
- Best of all for the world's athletes (who already come to train here) - our climate is consistent and reliable, and the humidity is very low.



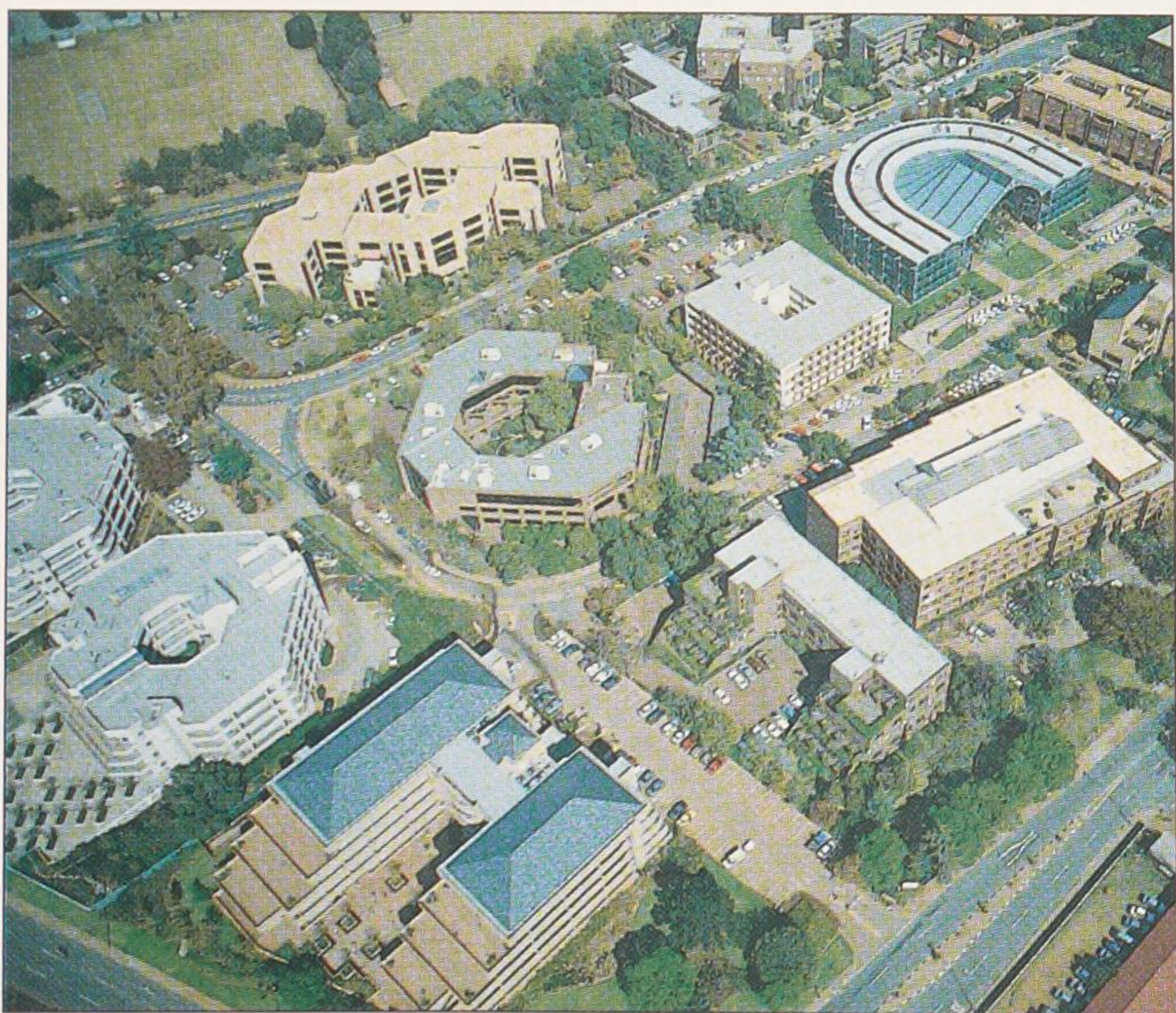
## TOURISM

- Most tourists to South Africa come to Greater Johannesburg - 60 per cent of them compared to the Cape's 27 per cent and Natal's 11 per cent.
- Johannesburg, the City of Gold, is also the city of trees - 4 million of them. It is a beautiful city set on the Reef with constant surprises for the visitor. Jacarandas are in full bloom at the proposed time to host the 2004 Games.
- There are so many attractions; a world class zoo, 22 museums, hundreds of cinemas and restaurants, theatres, lakes, botanical gardens, hiking trails, 30 art galleries, 17 markets, etc, etc.
- Close by are South Africa's major tourist spots for visitors - the Kruger National Park, many private game reserves, Sun City and the Lost City. And of course, within easy reach are attractions in countries within the sub-continent - Etosha Pan, Victoria Falls, Lake Kariba, Kalahari Gemsbok Park, Okavango and so on.





# GAMES FOR AFRICA



**To win the 2004 Olympic Games,** South Africa's candidate city must harness the African votes. It must therefore be seen to represent the African continent; it must be accepted by Africans, and African states, as a truly African city, one worthy of hosting the first Olympic Games to be held here.

**To win the 2004 Olympic Games,** South Africa needs a city with the right African credentials.



## POPULATION

- Greater Johannesburg has the African mix of people. It is vibrant, cosmopolitan, encompassing all the races, cultures and languages found in this great continent.
- This is the major population centre in South Africa - 43 per cent of the urban population.



## POLITICS

- Johannesburg is South Africa's most integrated city - moving more rapidly than any other to equal opportunity and shared responsibility. It is the seat of the first operational Metropolitan Chamber, pioneering a new path for local government in South Africa.
- In Johannesburg's World Trade Centre the critical talks and decisions on the structure of the new South Africa have taken place. Greater Johannesburg can claim to be the nerve centre of the new South Africa.



## ECONOMICS

- Greater Johannesburg is the engine room of Africa - generating, for example, 60 per cent of South Africa's economic activity; 43 per cent of GDP. The ebbs and flows of this city's economy are critical to South Africa and the continent.
- South Africa's Stock Exchange is based here. Johannesburg is the focus of business and money dealings for Africa, the source of funds for most of the great projects.



- Greater Johannesburg is at the centre of cultural activity within the African sub-continent.
- This is the cultural capital of South Africa - it's where all the major arts industries are located.
- Johannesburg is home to the new Civic Theatre complex, the most modern in Africa. It has under construction South Africa's two newest museums. There's also Africa's leading art gallery, the internationally acclaimed Market Theatre, the National Symphony Orchestra - and a myriad of live music centres and clubs and community arts centres, all reflecting and regenerating the vibrant culture of Africa.
- Many of Africa's leading artists, writers, dancers and performers of all kinds live and work in Greater Johannesburg.
- Only Greater Johannesburg could mount an Olympic Culture Programme that reflects the traditions and cultures of Africa - and matches the best standards in the world.

**ONLY GREATER JOHANNESBURG, of the South African cities, can claim fairly to reflect Africa in the race for the 2004 Olympic Games.**







**Johannesburg**

**2004**

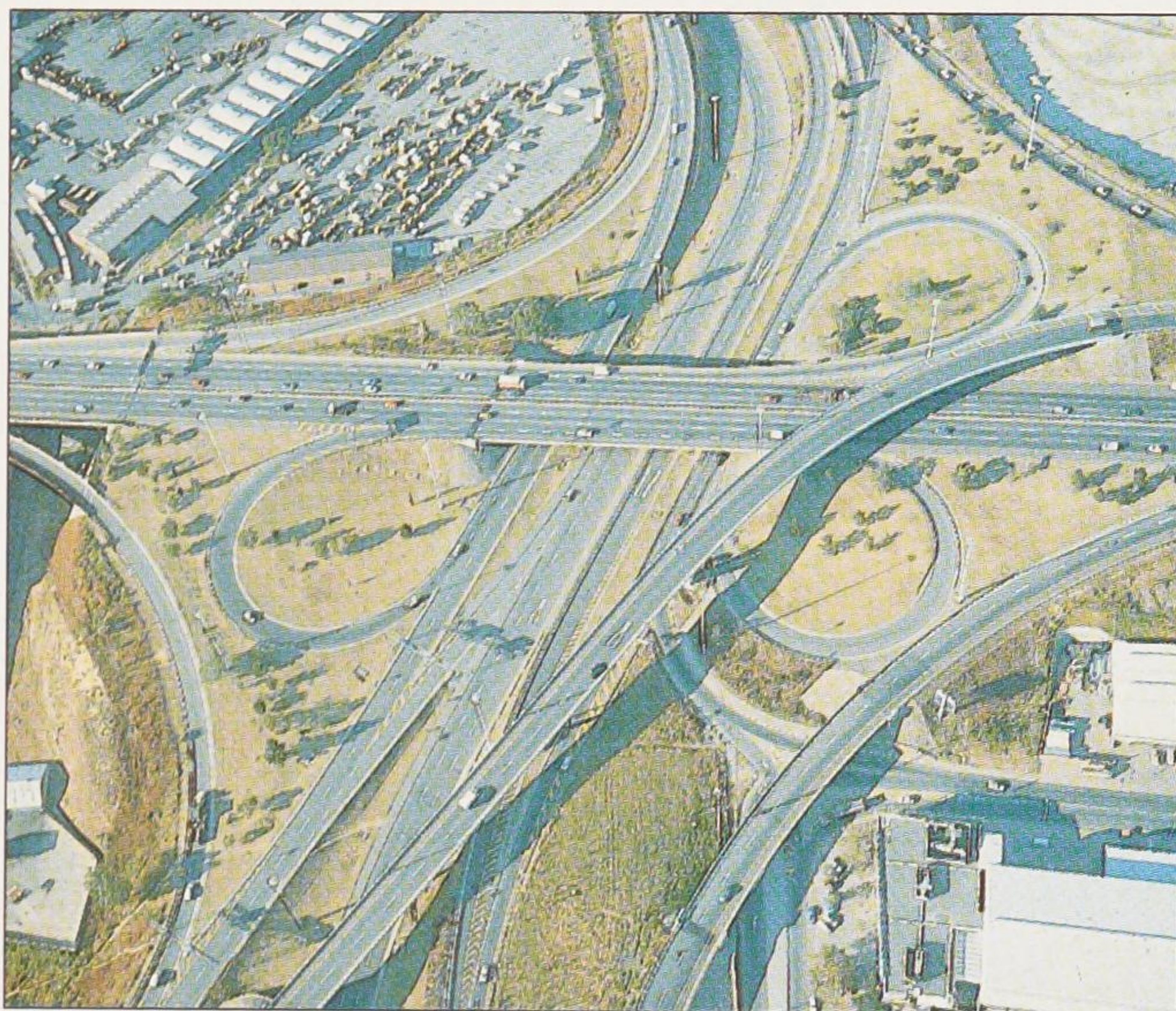
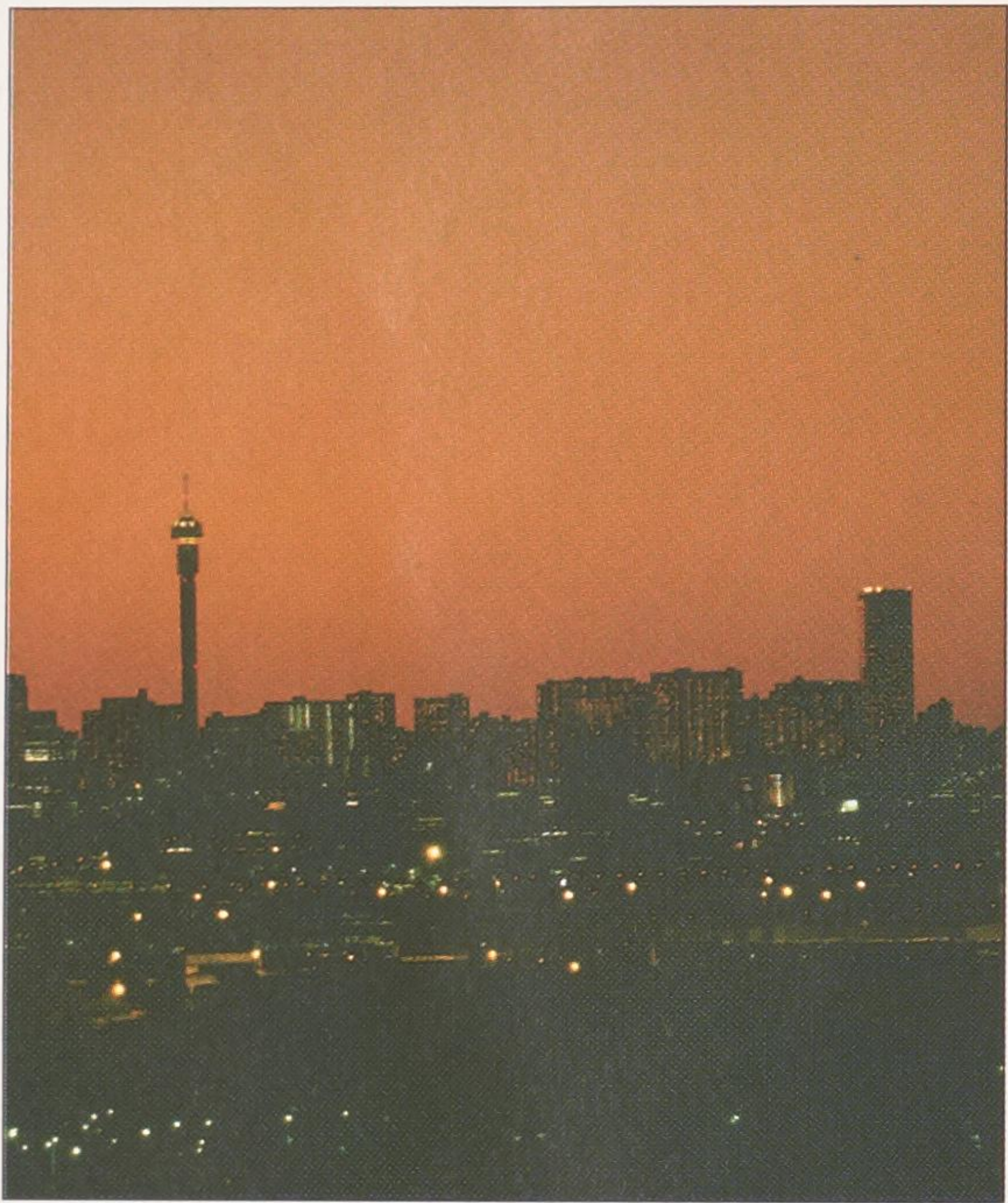
FOR AFRICA



**FACT SHEET 2**  
**WORLD CLASS CITY**



# WORLD CLASS CITY



**To win the 2004 Olympic Games,** South Africa's candidate city must enjoy world stature. It must be known and recognised for its infrastructure and competence. If there is not to be an unacceptable drain upon national resources, the city must have a good deal of the facilities and services needed to host the first Olympic Games to be held in Africa. It must have a track record of great projects.

**To win the 2004 Olympic Games,** South Africa needs a world class city.



## INFRASTRUCTURE

- Van Wyk and Louw's studies show that Greater Johannesburg already has the vital infrastructure, and the services, expected in a world class city capable of staging the world's biggest event. Only some specific upgrading would be required by and for 2004.



## TRANSPORTATION

Johannesburg is the hub of Africa. This central location, as well as its role as the economic fulcrum, is supported by high quality air, rail and road services.

### Road and Rail

- Already, Johannesburg has the road network required for an Olympic Games - extending some 2 900km, plus 54km of urban motorway, and 900km of main arterial road.
- More than one million people cross the Johannesburg municipal boundaries every day. Around 260 000 people enter and leave the CBD daily in peak periods - by bus, combi taxi and private car.
- 2 500 public and private buses transport people in and around the area.
- Our combi taxis are unique to South Africa. Very frequent and flexible, currently over 13 000 operate in Johannesburg bringing 140 000 passengers into the city centre at peak periods each day.
- The city is the major centre of the national railway network and over 475 trains - carrying 125 000 passengers - come through the Johannesburg station every day.
- In addition, the city is building a new light rail transport network. This will provide a fast, highly convenient, reliable and comfortable public transport network, with regular capacity for up to 20 000 passengers per hour. For the 2004 Games, stations will be added to serve the Olympic Stadium and the Olympic Village.





## Air Transport

- Jan Smuts, South Africa's largest international airport, already handles some 6,1 million passengers each year - 52 per cent of all South Africa's air traffic. Four regional airports - Lanseria, Rand, Wonderboom and Grand Central - deal with a further 328 000 passengers a year. Already, Greater Johannesburg has the airport capacity to handle an Olympic Games.
- By 1997, the only heliport in the country (with all the necessary supporting services and facilities) will be situated just south of the city's CBD.



## HEALTH

- The full range of modern medical facilities is available in this region. There are some 19 900 hospital beds in state-owned and private hospitals and clinics. Greater Johannesburg's health care is the best in Africa in range, technology and professionalism.



## CONFERENCE FACILITIES

- The metropolitan area already boasts nearly 50 conference venues, 26 with accommodation. In addition, the proposed Johannesburg Tourist, Trade and Convention Centre in the heart of the city is well on track; and the new Gallagher Estate is the continent's largest one-stop conference facility. Both will be world class facilities, supplementing what is already the best equipped conference city in South Africa.



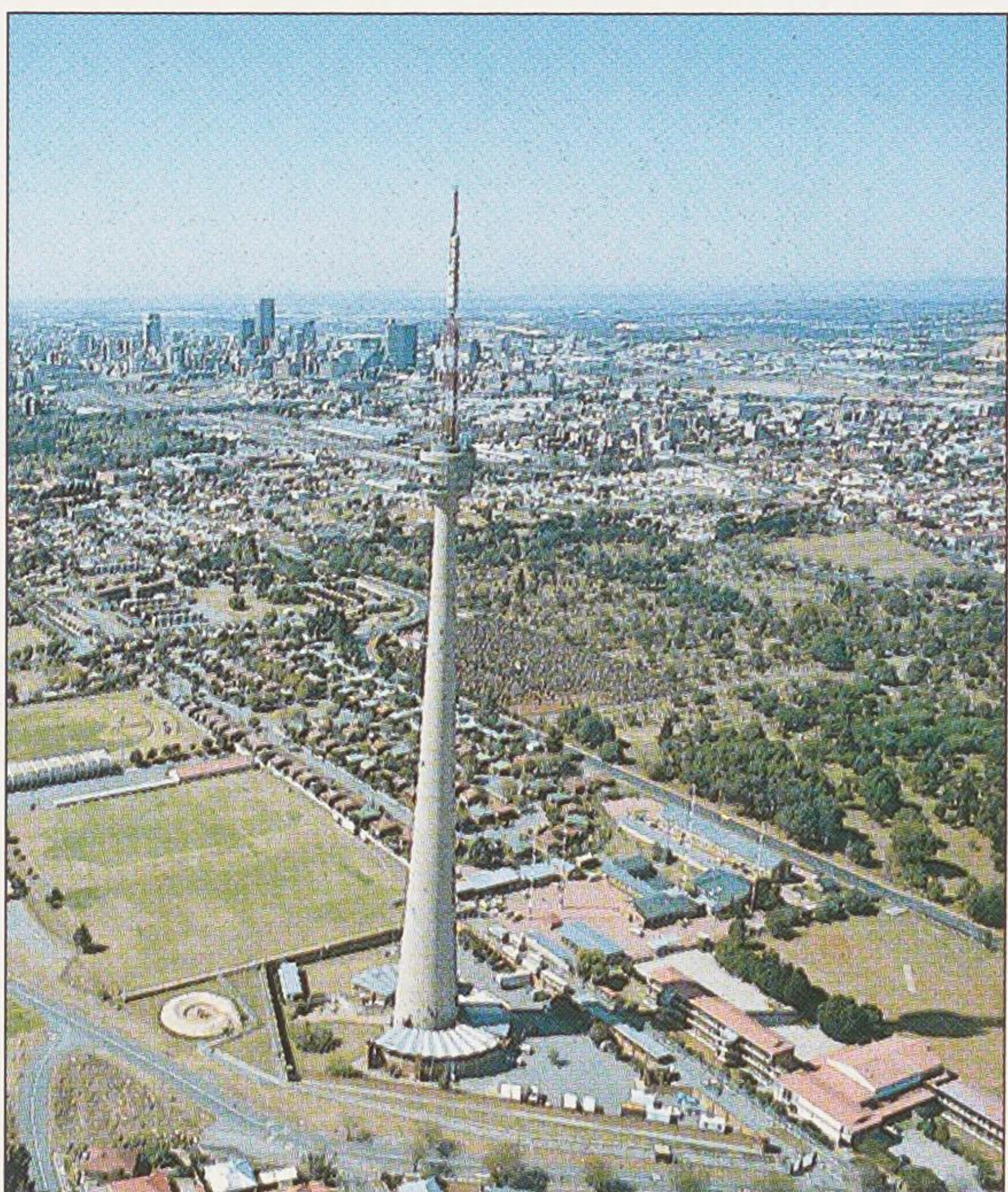
## ACCOMMODATION

- Greater Johannesburg boasts world class hotels, including some 17 of four/five star standing. There are already 32 000 bed nights available in the region, similar numbers to Sydney, the IOC's recent choice for the Olympic Games of AD 2000. And many more new hotels are being built or planned here than in any other area of the country.



## MEDIA

- Johannesburg is South Africa's media centre, with the best and most up to date technology and the head offices of both the South African Broadcasting Corporation and M-Net.





## SPORT

- Greater Johannesburg has South Africa's four largest and most prestigious stadia: Ellis Park, FNB, Wanderers and Loftus Versfeld. It has more sports facilities (including for example more synthetic tracks) than any other region of the country; and it attracts the biggest crowds. 70 per cent of South Africa's national sporting bodies are based in Greater Johannesburg.

## CULTURE

- Greater Johannesburg is the cultural capital of the nation, with the leading theatres, the most cinemas and live entertainment centres. It's home to South Africa's music, theatre and film industries.

## RESOURCES

- Johannesburg is the economic powerhouse of Africa; generating over 60 per cent of South Africa's economic activity, 43 per cent of the country's Gross Domestic Product. The city and region can finance and manage a great Olympic Games for Africa.

**ONLY GREATER JOHANNESBURG can claim fairly to be the world class city capable of competing for the 2004 Olympic Games for South Africa.**



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