

Mr. Oliver Tambo, President
July 3, 1986
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a
of
the
and
Law
Yale:
School
Harvard
Inglewood,
Councilman
Roberts,
California;
Graduate
Assemblywoman of
48th District of Los Angeles; Mr.
Stanley Sheinbaum, notable Economist and Professor; Daniel
Tabor,
Attorneys
Virgil
Peter
'Van. Bruntq
and. Oxford Law School graduate 'both
General Counsels for Solar Records; and Vanessa Jollivette,
Masters degreed graduate of Howard University and business
person.
Those individuals pledging their immediate support
Bill
are Chairman of
Cosby,
Los
Angeles
Football
team owner, Georgia Frontiere; Chairman of Rogers & Cowan
Public
Belafonte;
President of Motown Productions, Suzanne DePasse; President
of
Chief
Executive Officer of MTV, Robert Pittman; Chief Executive
Officer
Pattiz,
and Dr. M. William Howard the proposed Executive Director
of the organization, just to name a few.

Lew Wasserman;
L.

Reverend Jesse

Beverly Hills

Broadcasting

Diana Ross,

Relations

Network,
Bradley,
and Mrs.

Angeles
Edwards;

Jackson,
Chapter,

Mutual

Willis

Warren

Cowan;

Mayor

NAACP

Harry

Firm,

Norm

Rams

MCA,

Tom

Los

Ms.

Mr.

of

is

for

this

year

major

fundraiser

\$40,000,000

The goal is

1986.
(forty-million

CFA, Inc.'s

an

Anti-Apartheid TEdeathon 11) be held CH1 live international
to raise
television on November 29,

approximately

. by

that date via intermediate fund raisers such as a national
24 hour radiothon here in the United States, VIP dinners
hosted by corporate executives, mass mailing solicitations,
etc. We envision 50% of our goal to be raised by means
of the lead in fundraisers, and 50% pledged the day of
Telethon via

the

Bahamas,

satellite transmission such markets as Jamaica,

Brazil,

New York,

Chicago

and

the

bordering countries to South Africa.

Angeles,

hopefully

Washington,

including

Telethon.

dollars)

Los

and

Nigeria

London,

Paris,

this

D.C.

and

are

We

in

raise

reaching'

millions

many' millions

the let century,

The television.rMatka is the most influential public tool
of

people

We could educate people en masse

every hour of the day.

telethon.

and

Furthermore,

the

international

be

seen by hundreds of millions of people the world over.
and the
Of
rights to
for the
Anti-Apartheid movement.

â\200\230tape
air the show to further raise funds

you would be supplied with.

ofâ\200\235 dollars
is

Via
distributed

when
market

course,

expect

place,

show

tape

this

the

the

to

we

of

to

a

the

United

For example,
did

a telethon in 1985 that only aired in 79 markets (cities)
and raised txni million dollars (\$10,000,000) lJI a twelve
Obviously, our cause is a much greater
(12) hour period.

The entire world will join us in the Anti-Apartheid
one.

College

(UNCF)

Negro

Fund

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produce

lastly

effect

an
Reagan
but

obvious
and
the
most

The Telethon
and those continuing to patronize Apartheid.

on
will

We
President
can

ongoing
financing mechanism to fuel the transition of the South
African economy once the new democratic government steps
aid,
into
medical
aid,
scholarships,
refugee assistance and support of political detainees.

place
rehabilitation

legal
structures,

and
United

unprecedented

importantly,

by

providing

funds

for

of

living

States

Congress.

create

an

We are talking dominating American Television in at least
twelve (12) major cities for twenty-four (24) hours there

by saturating the Americans especially about the injustices of Apartheid.

Can you imagine the impact one could make on American television by being able to persuade America and the world in one sitting about this message? the show being live, the audience can get the feel of actually participating by going to the local television station in their local cities, seeing the celebrities perform live and giving their donations.

With

Secondly, we

Your endorsement in this event will be an historic landmark in the African battle to end Apartheid.

would like to invite Mr. Nelson Mandela to be the honorary Chairman of this Telethon event.

the struggles for freedom and self determination for Africans the world over.

to ensure the integrity and the highest standards by which CFA, Inc. would like to be perceived.

we invited Mrs. Winnie Mandela to the United States for live or pre-taped participation on the Telethon. If this historic visit can be arranged, we can assure you of

a
going towards whatever area of need you determine.

fundraiser event of major proportions, with proceeds

His sanction can only serve

Mr. Mandela personifies

Thirdly,

We look forward to hearing from you in the near future and corresponding with your designated representative to hopefully bring this proposal to a fruitful resolution.

Sincerely,

Dick Griffey, Chairman

DG:bbm

Enc.

cc:

Dr. M. William Howard

Mr. Oliver Tambo, President
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movement but we,
on the atrocities of South Africa.

as Africans, must shine time

light

Do we expect Mexicans to
expect Italians
Germans?
Africa.

Do we
The
No, Africans must come together to free South

We must rally the world around our cause.

South Africans?

South Africa?

Jews?

free

free

The

to

in

the

we could utilize the media via the Telethon to expose
the African perspective of

One: of the lies

perpetuated

has

that

corporations should not divest because it will hurt the
South African Blacks that we're trying to help.

We could

fly South African labor leaders to expose this lie.

Of

the

of

American

business

in South Africa,

they employ approximately 75,000 South

African Blacks out of a twenty-four million population.

Apartheid.

press

corporations

American

hundreds

doing

been

as
of
you
by
and
of
with
when
we
am
sure
be
an
Lionel
Senegal
Michael
produce
understand
the magnitude
world
program
felt
the
international
Cosby,
Jackson,
The Bob Marley Family,
I
persuasion
that will
and
syndicate
personalities
such
Bill
Ritchie,
Stevie Wonder,
Peter Tosh, Jane
Fonda, Paul Newman, Omar Bongo, H. Boigny, President Diouf
of
Reverend
Jesse Jackson,
Chicago,
Los
as
hosts, and the Black Caucus Foundation and other American
politicians
and
worldly leadership demanding that Apartheid be dismantled.
We can get Pope John Paul on the tape to say that Apartheid

is
wrong.
say that
Apartheid
leaders
in

Organization.
.African Unity,
the African American. Mayors of

Gorbechov

national,
Apartheid.

denounce

Angeles,

Detroit,

Orleans,

Oakland

serving

Mikhail

rights

wrong.

world

local

level

civil

state

can

get

on

a

We

can

get

the

to

is

We

New

and

to
of
the
show
evils
unwaivering

So let's analyze what we can accomplish.
We can educate
people around the world about the
Apartheid.
We can put together an effective boycott against businesses
supporting the Apartheid regime.
for the first
time,
African
Americans
For the first. time
we can have the true South African leadership and African
countries shown in a positive light On the most influential
medium,
can support the civil
rights
Operation
Push, Rainbow Coalition, SCch American Civil Liberties
Union, Ei-\201rh)
their' efforts
to spearhead
against the Apartheid. system

and. leadership jJl America jJI
the

â\200\230American
organizations

and Africans everywhere.

television.

solidarity

struggle

We can,

between

League,

(NAACP,

Urban

we

i-\201Qâ\200\230 o\.\oba"1\ i XL

r:

UH, Mn

â\200\234Tam!" {'3

Coalition For A Free Africa, lnC.

July 3, 1986

Mr. Oliver Tambo, President
African National Congress
P.O. Box 31791
Lusaka, Zambia

Dear Mr. Tambo:

It is indeed a privilege in being able to express words
and thoughts
have
been possible without the assistance from your Honorable
Secretary General Alfred N20 and my very gracious brother,
Dr. M. William Howard.

opportunity

could not

toâ\200\230 you.

This

During the evening of June 8,
enough
Nzo
plight of our Brothers and Sisters in South Africa.

Dr. Howard was kind
General
the

arrange â\200\230an
numerous

with
discussed

audience
were

to
where

Secretary

regarding

ideas

1986,

General

appeared

Secretary

The
enough
with my presentation, that he personally made arrangements
with one of his constituents from South Africa, Reverend
Tema Elia, to hand carry a written version of the proposal
to
the
Secretary General with deepest appreciation.
I am writing
now to specifically relay those discussions to you.

Winnie Mandela.

gesture by

impressed

this

hold

Mrs.

~We

to

be

(CFA) was incorporated
Coalition for 51 Free Africa, Inc.
in the state of California on January 16,
1986 for the
purpose of gathering donations for and educating people
about the awful plight that people on the continent of
Africa face every day such as starvation,
lack
of means of self sufficiency, poor development, and formal
education.

disease,

state

government for

charitable tax exempt

CFA, Inc. is a public Foundation approved by both federal
and
status.
We are off to a very good start with an Executive Committee
that
our
we
efforts.
Records,
conglomerate
second
in
Enterprises
and Chairman of
top one hundred business
the
Waters,

owned entertainment
eight

African
number

truly
Dick

priviledged

Association;

directing

Honorable

Chairman

Griffey,

list of

largest

America

are
1,

Maxine

Black

Solar

Black

Music

on

the

1985

to

have

of

and

1635 North Cahuenga Boulevard

.

Hollywood, California 90028

.

(213) 380-7314