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12.11.90

ANC - Mohammed Tikly  
via NPA in DSM / TANZANIA

12/11/1990

Dear Mohammed,

You are about to receive the video cassette which we forward the 14th of November through DHL, it can take some days. One copy will go to Swaziland. We are on schedule and hope you are able to send us as quickly as possible your comment about the two productions and the credits by fax, thus we can do the final on-line editing at the end of the month. We work on a very tight schedule which is manageable thanks to the tremendous hard work of Hedda and Zola and the participation of an experienced video-editor.

We made two video's:

- 1) We 've come a long way /(Dakawa, an ANC settlement in Tanzania). It lasts 25 minutes. We put in the themes you wanted and were able to show the sphere and daily life. I think it has become an attractive film which will do its intended work. We concentrated, as planned on the actual situation and the needs for the near future and do not explain the origin of Dakawa and its history. I presume the booklet will deal more with that aspect.
- 2) A message from Somafco lasts 10 minutes and has a completely different structure. As you know our recorder broke down after three good interviews, the availability of the material had its impact on the way we edited it. Anyhow we preferred a variation in the films.

When watching the video bear in mind that this is an off-line time-coded work copy. What you will see are various generations of copied material; we fix everything in the special on-line studio. This is an extremely costly affair that is why you have to deal with this copy. In the studio we add some more sound, the titles, subtitles and credits. In the final version the sound and the images will be very very o.k.

Apart from your comment and suggestions please inform me how many copies you want to be made. You stick to hundred and does that include the U.S. and Canada? In those countries they use another, NTSC, standard. How many copies you want for North America. Do you want AABN to distribute the video's or the Dutch ANC mission. To whom to send: you prefer straight to the major donor organizations and all ANC offices or you wish to work through the various missions them to redistribute which can take extra time. Zola arrives in DSM on the 6th of December. He can carry as many cassettes as you need.



I propose to make a flyer for the video to wrap around the cassette box.

We made two complete different video's, which are not comparable. Do you want those two on one cassette or do you prefer 2 seperate ones. The last choice would mean extra cost for copying/cassettes/flyers and postage.

We as AABN have been approached already by the City of Rotterdam and by a group of Cities in the Northern part of the Netherlands to show the video half december to the council-members, local AA-organizations etc. where they discuss about their future solidarity projects. They got to know about the video because we informed them and Hedda was after her return extensively interviewed in a famous radio program. A local Amsterdam t.v. station is interested to broadcast the video.

This leads me to the idea that it might be worthwhile to announce very quickly to ANC missions and AA-groups that the video('s) will be available at short notice. Thus the media and all types of relevant organizations can be approached.

I would suggest to have a joint copyright (ANC/AABN) that facilitates also the whole procedure to make the video available for the media. If they show an interest and have to contact either Lusaka or Johannesburg it can take a lot of time. What we have done before with the Casa film which had a joint copyright as well was that we as AABN deal in general with the European countries and Lusaka more with Africa and its missions. In case money is involved we should make proper arrangements. But to be honest I hardly expect the video to make money. I presume it is better to make it easy available and judge for every case the financial aspect.

with kind regards, from Hedda, Zola and

Fons Geerlings

A large, stylized handwritten signature in black ink, consisting of several loops and a long horizontal stroke extending to the right.



WE 'VE COME A LONG WAY

Dakawa, an ANC settlement in Tanzania

subtitles :

- . schoolcouncillor EOC
- . new arrivals
- . principal vtc
- . former combattant

credits at the end of the video :

WE 'VE COME A LONG WAY

camera : David Brown  
sound : Colin Belton  
narration/  
interviews : Zola Maseko  
editing : Leo Jansen  
executive-  
producer : Mohammed Tikly  
producer : Fons Geerlings  
director : Hedda van Gennep

C ANC / AABN ,December 1990

with thanks to:

staff and students of the :

- . Ruth First Education Orientation Centre and
- . Vocational Training Centre

&

the people of Hawai and V 4

This video was made possible through the contribution of the  
City of Rotterdam in the Netherlands.



A MESSAGE FROM SOMAF'CO

subtitles:

- . Alpheus Manghezi, director of schools
- . Rose Madiba, student
- . Clint Maphumalo, student

credits at the end of the video :

A MESSAGE FROM SOMAF'CO

camera : David Brown  
sound : Colin Belton  
interviews : Zola Maseko  
editing : Leo Jansen  
executive-  
producer : Mohammed Tikly  
producer : Fons Geerlings  
director : Hedda van Gennep

C ANC / AABN ,December 1990

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