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INSTITUUT VIR EIETDSE

THE â\200\230from: rags oan

_ richesâ\200\231 story may
be-a- cliché, but no.

â\200\234one tells it with
more candour and Â»

â\200\230charm than talen-â\200\231
ted dress designer
Doreen â\200\230 (Bongie)
â\200\230Kuzway 0, who at

is gaining a

Tara foothold - in

â\200\230the. South African
â\200\230fashion stakes.

She designs clothes
â\200\230with a couture Â«touch |
â\200\224 ensembles gerhich
~ with their: finishâ\200\231 and
style put themâ\200\234in: a
_elass apart- â\200\230from the
ready wear market.

tifulÂ® ainekeand I knew.

that â\200\234if S17 were ever: â\200\230to

ut 4 was not always ~
like: that. Â« â\200\230Tt: is difficult:

RE os pga ced ls

et

THE NATAL eeu Ie

Das eee ener

Oe

(GW .OoVoSo) {do

had managed to educate

her at Inanda Seminary
and other schools, she
knew she must earn 2
living. None of the
family were dressmakers
and it seemed natural
for her to follow in her
mother's footsteps. She

qualified as a nurse at

224_224__.

234and started as a

own: materials, one of her
+ original styles. selected

with a client's fi;
iad. gure.in

have any, LE -would : have as

te 234make i ee

the: 234peg

coast

finished -. clothes. \$s)
- decided it was time 230to
s ae pursuing. and, start on

hocee she 231 now has an

: King Edward VII Hospi-
tal in Durban in 1969,

passing her may

exams in 1974.
After working at The

Natal - Settlers Memorial...

Homes for five months, ih

2344 fashion trends, +
all the overseas. fashion ..
glossies she can. day: cher:
4 hands on.

buy a sewing machin

Stange was 1 x
bulge with Soe ena and.

_ dress

all on thee own,
to order: from her
When you buy. off-
But after her mother |
is. growing;
keeps her finger on. the

clothes _ they...

Fe pre ernment

GESXIEDENIS

LK. noes sO Bec 6 6 See

eae

never really fit; people |
are never an exact size _
36 in perfect proportion
for: example. she says.

Her: immaculate fit-

ting, finishing and lining â\200\224

of her. garments -puts
them in the couture class
and â\200\230they fetch around
R70 for a cocktail dress

in polyester chiffon and

R85 for an evening dress
in yellow trilobed with
the exclusive Kuzwayo
label. :

. She says the business
and -

pulse of European

mate ambition â\200\224 to visit

: the top salons in France

and > ee and. see theâ\200\231
designers ' ao

_pring
â\200\234of the fashion conscious

she Â©

-getting |

i: â\200\234Her eyes shine when |
/\ she talks about her ulti-

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INSTITUUT VIR EIETDSE GESKIEDENIS

(U.O.V.S.; p
2% JUN 1977

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THE NATAL MERCURY Jg Te

Distinctive
design in
canary

ee Trilobel
at Res with

SW twain nirenrenrreerre 8 on

WINE
HE Mn en:

yoke front
and flyaway
ties has the .

Kuzwayo

%
: TPG ae

â\200\230label.

A

Cocktail dress in sky blue polyster ..
chiffon at R70 and. day dress inâ\200\231:
patterned trilobel at R80. Doreen I
Kuzwayo has always loved sewing ee |
â\200\224 and it shows. â\200\230.
Illustrations: Judy Rooke

INSTITUUT VIR EIIETDSE GESXIEDENIS
UOPRVETS n/a)

Fashion designer Doreen earn Aeearring, one of her dresses in pat teas
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