Utilisation of National Parks with special reference to the costs and benefits to communities

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This paper provides some opinions on the utilisation of National Parks and nature reserves. These

opinions are those of the authors and do not necessarily coincide with those of the ANC

Introduction

There is broad agreement amongst many parties, including the ANC, that National Parks a

important and that any new government must be committed towards promoting biodiversity. These

Parks are a national asset, not simply because they attract tourists, but because they conserve a

precious part of our heritage which belongs to all South Africans.

In the past the way in which the Parks were created was top-down and authoritarian. Loc al

communities had little or no say and, far from benefiting from the existence of the Par ks, lost out

heavily. The objective of this paper is to ensure that any future policy is based upon a balanced

approach in which the interests of all are fully reflected. Our intention is to open up debate and to

facilitate that debate. We have no doubt that the local communities, if properly involved, will balance

out their claims with the broad public interest. We believe that there is no inherent ${\tt c}$ onflict - on the

contrary, the survival of the Parks will be best guaranteed by ensuring that local comm unities

understand their reason for existence and receive appropriate benefits which could include some share

of revenue, compensation or appropriate alternative land as well as what we might call mixed areas

on the periphery of the Parks functioning in ways that we set out. We feel that this ra ther than heavy

fencing and aggressive policing would provide the best security for the Parks.

The problem is not whether or not to conserve the Parks but how best to ensure their conservation.

The Parks are precious to many South Africans. They are a source of delight and we look forward

to the day when it is not only the privileged who can share in that delight.

The creation of National Parks

The primary function of protected areas is to conserve ecosystems and biodiversity. The objectives

of National Parks include the protection of representative samples of different habitat s, the protection

of rare species and the provision of research to further our understanding of ecosystem s and their

functioning. This is crucial from a national perspective in the sense that the health of the environment

as a whole determines the viability of all systems, including agricultural areas. Lack of biodiversity

may result in instability in the system which could have serious consequences. For exam ple, an

outbreak of viruses and insects in the absence of natural predators can result in crop failures (Carter,

1989). Furthermore, biodiversity plays an important role in regulating the earthâ\200

\231s climate (Lovelock,

1979). The depletion of biodiversity may well result in the worst sansrophe ever to bef all the human lineage (Ehrlich, 1988).

Of serious concern is the possible climatic changes that might occur due to the global Greenhouse

Effect caused by industrial pollution. Some scientists believe that the extreme tempera tures

experienced over the last decade, the highest in recorded history, may be the first sig ns of such a

change (Meadows, et al., 1992). One of the problems of climatic change is that the extent and

severity of the change is fundamentally unpredictable. In the past, before the developm ent of

agriculture, climatic changes have not been smooth or orderly, but have been chaotic (M eadows, et

al., 1992). If this should happen, conventional farming could fail on a large scale, resulting in serious

food shortages.

To survive such climatic changes would require flexibility and adaptability. This means that farmers

should not invest everything in a small number of plant and animal species. In this context

supplementing cattle farming with game farming, which involves a diversity of animals u tilising a

diversity of plants may have greater adaptability in the face of unpredictable climatic changes and

provide insurance against drought. It is therefore important to retain the resilience of ecosystems.

Conventional farming systems depend on keeping a small number of species in a constant condition,

but in the process their resilience is reduced. By trying to keep a system in a constant optimal

condition one can in fact severely hamper its ability to recover from serious disruptions (Bothma, 1989).

The best management strategy for both cattle and wildlife should therefore consider lar ge ecosystems

and long-term trends. In particular, more emphasis should be placed on habitat and ecosystem $\ \ \,$

protection rather than on the protection of individual species (Bothma and Glavovic, 19 92). Various

land-use options should be developed in close co-ordination with each other. This can only be

achieved through a holistic approach involving whole communities. Since short-term mark et

considerations cannot cater for such long-term trends, the National Parks should not be managed as

isolated islands of biodiversity, but should be part of an overall land-use policy. The problem is to

reconcile all the many interests involved. In the past, the interests of local communit ies have been

almost entirely neglected. What is needed now is that they should be brought fully into the picture,

not as an exclusive voice but as an important participant.

This land-use policy should include taking cognisance of the following: Environmental education is

important in bringing home the need for ecological and economic sustainability. In this regard

National Parks have an important role to play, particularly for the communities in the immediate

vicinity of Parks.

South Africaâ $\200\231s$ National Parks are the most important draw cards for tourism, wh ich could potentially

become one of the major sources of foreign exchange. Tourism can also be one of the mos t effective

means of spreading of wealth from affluent people to rural communities, provided that ${\bf r}$ evenues

generated from tourism flow directly to those communities.

The Kruger National Park is economically the most important National Park in South Africa. It is also

the park that involves the most complex socio-political problems. This paper will there

fore concentrate

on the issues relating to the Kruger National Park, since the resolution of these issue s could serve as

an example for the other nature reserves. Similarly, experience gained in other parts of southern

Africa could provide valuable guidelines for developing a new approach to the managemen t of Parks in general.

Historical Background

When the Sabi Game Reserve was proclaimed in 1898, it covered the area between the Croc odile and

Sabi rivers. In 1902 the people living in the Sabi Game Reserve were moved to north of the Sabi and

south of the Crocodile rivers. In 1903 the Sabi Reserve Extension between the Sabi and Olifants

rivers as well as the Shingwedzi Game Reserve between the Letaba and Pafuri rivers were added.

About half the farms between the Sabi and Olifants rivers were owned by private land-ow ning

companies, interspersed with government farms. People living in the area paid taxes to the \mathtt{Native}

Affairs Department. While they continued to farm with cattle, they were no longer allow ed to hunt

(Stevenson-Hamilton, 1952).

In 1923 the area between the Sabi and Olifants rivers was bisected by a line running in a north-south

direction. Private farms were bartered for government farms, so that all the farms in the east belonged

to the government and those in the west to private owners. With the proclamation of the Kruger

National Park in 1926 the area of government land between the Olifants and Letaba river s was added

(Stevenson-Hamilton, 1952).

With the outbreak of foot-and-mouth disease in 1938 all the small stock and cattle of the people living

in the park were destroyed. Compensation in money was regarded as inadequate and having been

deprived of their meat supply many of them emigrated (Stevenson-Hamilton, 1952).

Costs and Benefits to Communities

While the reasons for creating National Parks may be sound, the costs and benefits to communities

need to be considered.

In the creation of National Parks, some communities were forcibly removed without receiving

adequate compensation for the land they lost and future planning must take this fact in to

consideration. People were denied access to resources such as grazing for cattle, hunting, medicinal

plants, firewood and thatching grass. They were denied access to their ancestral graves . In the process ${}^{\circ}$

they were alienated from their natural environment and they lost the traditional knowle dge and

cultural values associated with the natural environment.

Furthermore, anti-poaching laws were imposed by colonial governments without consultati on with the

people effected by these laws. From the perspective of the communities these laws there fore had no

legitimacy and consequently poaching has always been a problem that had to be dealt wit h in an

authoritarian way. While some conservation officials respected the rights of everyone in the area, $\,$

many behaved in a paternalistic and racially prejudiced way, often regarding people in the area as the

enemy to be kept at bay, and certainly as far less worthy of respect than the animals. This further

alienated communities from conservation.

As far as the people are concerned, they were never consulted nor were they adequately compensated

for the land they lost. They lost access to resources and gained no perceivable economic benefits. If

anything, they only suffer damages from elephants destroying their crops and lions kill ing their

livestock. From their perspective National Parks are not an asset to them. The only peo ple who are

seen to benefit are members of a privileged elite who come from outside. No-one can be happy if the

people living around the National Parks would prefer to vote them out of existence rath er than keep

them as they are.

Accessibility

The resolution of historic land conflicts has been placed at the hub of environmental p

olicy. In

particular, the National Environmental Awareness Campaign has questioned the concern of conservationists almost exclusively to save endangered species or nature reserves patro nised mainly

by wealthy people, while land policies have impoverished people (Hart, 1992).

The perception that game reserves are for a privileged elite is based on the fact that most people

simply cannot afford to go there. While the profitability of game reserves depends on the exclusive $\frac{1}{2}$

access to certain areas by high-paying tourists, some areas should be accessible to any member of the public.

Environmental education facilities should be visited by school children as part of their general $\ensuremath{\text{r}}$

education. Environmental education should be formulated for specific local needs, and s hould not be

structured to respond only to the narrow demands of one value system (Fourie, 1991).

Unless the population as a whole can in principle have access to National Parks, conservation will

always be perceived as elitist and irrelevant to the majority of people. Furthermore, c ommunities must

themselves be empowered to contribute to and enforce decisions that affect their environment.

Community Based Conservation

Some of the most successful examples of community-based wildlife conservation in southe rn Africa

are the Campfire project in Zimbabwe and the Community Game Guard system in Namibia.

The essential philosophy of these programmes is that communities will conserve their wildlife

resources if it is in their own interest to do so. Communities must therefore gain dire ct economic

benefits from wildlife and be in a position to manage their own resources. While protected areas have

always been managed in an authoritarian way, this new approach requires that conservati onists must

involve communities in decision-making.

The Campfire project in Zimbabwe was initiated after a law was passed in 1975 allowing communities

to benefit from harvesting wildlife. Developing the project required both top-down legi slation as well

as bottom-up community participation. The Campfire programme enables rural communities to use

resources such as wildlife to derive a financial income and use this income for rural d $\ensuremath{\mathsf{evelopment}}$

projects or as a household dividend. Communities can for example sell trophy hunting ${\tt ri}$ ghts to a

professional hunter or rights to operate photo safaris on their land to a tour operator . Or they can

conclude joint venture and profit sharing agreements with private operators. With time communities

will gain the skills to take increasing responsibility for carrying out these activities themselves. The

most important aspect of this project is the process of enabling the community to be directly involved

in the management of their own resources (Maveneke, 1993).

The Community Game Guard system in Namibia involves the employment of members of the community as game guards. The essence of the Community Game Guards system is that the game

guards are appointed by the community and are primarily responsible to the community. T he primary

role of the system is to act as a mechanism for involving the community in conservation and giving

them responsibility for the management of wildlife resources. Some of these game guards have in fact

been poachers themselves, who now use their tracking skills to combat poaching. Apart f rom their

tracking abilities, their effectiveness is also due to the fact that they can rely on m embers of the

community to report the movements of strangers. This makes it very difficult for poache rs from

outside the community to move around undetected. The success of this system therefore d epends on

the cooperation of the whole community, or at least the majority of the community (Owen -Smith,

pers. comm.). .

Advantages to the community include continued use of the land for livestock, salaries p

aid to

community game guards, meat from culling of wildlife and income from tourism.

Initiatives in South Africa include the Richtersveld National Park which is a contractual park. This

contractual agreement was negotiated after the people of the Richtersveld resisted attempts by the

Parks Board to remove them. The result is a Management Plan Committee consisting of mem bers of

the community and the Parks Board who jointly make decisions concerning the management of the

park. The Parks Board provides technical expertise and recommendations are reviewed by

committee. Livestock grazing is allowed in all areas of the Park, while the community is compensated

for the limits on stock numbers in the Park. The involvement of the community in the establishment

of the Richtersveld National Park represents a fundamental ideological paradigm-shift a nd is of crucial

importance to the whole future of the Parks Board system in a democratic South Africa (Fig and

Archer, 1993).

The fact that proposals for the establishment of the Richtersveld National Park could be made

unchallenged without the knowledge of the local inhabitants for as long as ten years is illustrative of

the way conservation was conducted in South Africa until recently. It illustrates a top -down,

bureaucratic and narrow approach to conservation, in the process ignoring opinions, per ceptions,

values and interests of the people most affected by the proclamation of a conservation area. The

establishment of the Richtersveld National Park was perhaps a painful exercise for the Parks Board,

but it created the awareness of the importance of community involvement at all levels a nd at all stages

of the conservation process (Fourie, 1993). Wildlife managers can no longer afford not to get

involved in community development programmes (Fourie, 1991).

While these models represent a fundamental shift away from the old approach to conservation, they

are not without problems. Communities are not homogeneous entities and development projects often

create new divisions and disputes within communities. It is therefore not possible to i mpose \boldsymbol{a}

blueprint onto a community. Rather, a process of development should address problems th at are

unique to each area and community (Baskin, 1993). Furthermore, it should be emphasised that

intergrating conservation and community development is a process which is very time-con suming.

Indirect Economic Benefits

The above mentioned examples are in areas of low population density and involve fairly well-defined

communities. Applying the basic principles to an area such as the eastern $Transvaal\ will$ involve a

number of complexities.

Outside the Kruger Park the human population density is very high. It is unlikely that the park itself

could provide employment for everyone and the resources that can be exploited are limit ed. One

therefore needs to look at the direct economic benefits, regional benefits and the nati onal economic

role of the Park. This is further complicated by the existence of private game reserves separating the

park from communities, and the role these private game reserves should play.

National Parks are a source of foreign exchange that benefits the country as a whole. F urthermore,

some National Parks are being subsidised by more profitable Parks such as the Kruger National Park.

Economic benefits of National Parks should therefore be seen at regional and national l evels.

Some of the income generated should therefore be used to stimulate the regional economy . This,

however, should be done in a way that makes it clear to the local communities what the economic

benefits of the National Park are to them. Funds could, for example, be channelled through the Parks

Board directly to the community for community development. Consideration should also be given to

profit sharing or joint venture programmes. This should be done through structures in \boldsymbol{w} hich the

community is represented, since authorities not accountable to the community will not e

njoy their

trust. Indirect economic benefits should therefore be visible and tangible.

Utilisation of Resources

What we would like to see discussed is the kind of approach that has been the most succ essful

elsewhere in Africa. The issues need to be discussed in a calm and sober way without se nsationalism,

and subject to the clear understanding that the overall objective is to ensure that thr ough justice to all,

the Parks will be preserved and not undermined. In that context, we offer the following observations

with a view to promoting debate.

The relationship between precolonial people in southern Africa and the land, was govern ed by a land

ethic which was based on a non-destructive, largely sustainable relationship with the ${\bf l}$ and. Whether

hunter-gatherers (such as the San), herders (such as the Khoi), or settled agriculturis ts (such as the

Nguni), it would be true to say that Africans saw themselves as an integral part of the environment,

and that an acceptance of the inter-connectedness of the land, its resources and all li ving things found

expression in their folklore, poetry, religion and language (Khan, pers. comm.).

The idea that human beings are an integral part of the environment, is central to the t raditional land

ethic and is diametrically opposed to the wildlife-centred, game preservationist approach which

formed the basis of the conservation ideology which developed during the late nineteent h century. The

conservation movement, which evolved from this, continued to cling to a romantic notion of Africa

as an untouched Eden, instead of what it has always been: a managed environment, shaped and shared

by human beings. It is this conservation ideology which we have inherited from the colo nial past, with

its hands off $\hat{a}\200\235$ approach to parks and reserves, in which human beings are regard ed as interlopers,

which has supplanted the more holistic traditional land ethic. Clearly, what is needed, is a return to

an ethic in which the land and all living things are responsibly cared for. Translated into more modern

terms, an holistic environmental ideology based on the sustainable use of the environment. We need

to return to integrated land use and consider the concept of $a\200\230\mbox{multi-use}\200\231\ parks, in which land uses such$

as grazing and farming are allowed (Khan, pers. comm.).

The Kruger National Park covers a large area from which people have been removed over the last

hundred years to create an artificial wilderness. It is in fact unnatural for African wildlife to find

themselves separated from human populations, since humans co-evolved with animals in Africa over

millions of years. There is therefore in principle no reason why humans should not be ${\sf p}$ art of the

ecosystem provided that their relationship with the animal populations is a balanced on e as it was in the past.

Apart from indirect economic benefits, it is also important that the community should e njoy direct

benefits that will involve members of the community in the management of the park. Thes e benefits

could include grazing rights, (especially in drought years), hunting, and utilisation of medicinal plants,

firewood and thatching grass. From a conservation perspective it needs to be determined to what

extent such utilisation can be allowed without compromising the integrity of the ecosys tem .

If grazing rights are allowed in wildlife areas, the veterinary red line area will have to include the

areas utilised by the cattle farmers. Areas considered to be at risk include the commun al areas near

the Kruger National Park (van Rooyen and Du Toit, 1989). Consideration should therefore be given

to the possible spread of disease. Cattle could be confined to peripheral areas not utilised for tourism

so that the presence of cattle does not negatively influence tourism. The risk of stock losses due to

predators would have to be negotiated with the cattle owners. In fenced off areas cattle owners may

claim compensation. On the other hand, during periods of severe drought cattle owners \boldsymbol{m} ay want to

let their cattle graze inside the park at their own risk. Cattle could therefore be man aged as an integral

part of the overall environmental management of the region.

Decisions on grazing rights should consider local demographic and social factors. Cattl e owners

should be consulted, as well as people who do not own cattle, since such decisions may benefit some

but be a disadvantage to others. Cattle owners should also be involved in determining \boldsymbol{w} hether cattle

ranching is viable and sustainable compared to alternative land-use options.

Employment

Employment in the park itself can be expanded by developing labour intensive eco-touris \mathbf{m} . For

example, small bush camps offering guided game drives and bush walks not only provides a better

service but also creates more jobs per tourist.

Crafts marketing can be stimulated by giving the local crafts industry preference over imported curios.

For example, some curio shops even sell plastic animals in direct competition with locally produced

curios. In contrast, local craftsmen and women line the roads leading up to the entry ${\bf g}$ ates to the

park, while most tourists do not have time to stop because they need to reach the camps before dark.

Craftsmen and women should be given the opportunity to sell their crafts inside the tou rist camps.

In the process of empowering rural communities they should also be assisted to gain acc $\ensuremath{\mathsf{ess}}$ to

marketing outlets in cities.

Over and above traditional crafts, consideration should be given the establishment of a ${\bf n}$ arts and crafts

training centre. The potential of creating tanning and leathercraft industries, based on the annual $\ensuremath{\mathsf{I}}$

production of animal skins in the Kruger National Park, should be developed (Fourie, 19 91). Screen

printing, pottery and other crafts can also be developed.

The local economy can also be stimulated by maximising the available human resources. F or example,

money spent on salaries goes into the community, while money spent on expensive technol ogy goes

to first world countries. Traditional skills and expertise can also be used in research on animals and

plants. Expert trackers have, for example, been employed in studying the ecology and be haviour of

lions and leopards in the Kalahari Gemsbok National Park (Eloff, 1973a, 1973b and 1984; Bothma

and le Riche, 1984, 1986, 1989 and 1990). Although traditional knowledge systems may differ from

Western scientific belief systems, they involve essentially the same scientific reasoning (Liebenberg, 1990).

Poaching

The first restrictions on hunting were imposed by Van Riebeeck in 1657. Since then almost a hundred

statutes and ordinances have failed to stop the reduction of wildlife (Bothma and Glavo vic, 1992). The

law has not been effective and there is therefore a need for an entirely new approach to nature $\ensuremath{\text{o}}$

conservation.

In dealing with poaching, which has been identified by some conservationists as the mos t serious

threat to wildlife, a distinction should be made between subsistence harvesting and commercial poaching.

Subsistence harvesting involves hunting of animals for food, a legitimate means of subsistence

outlawed by colonial governments. Commercial poaching, on the other hand, involves the killing of

animals such as rhinos and elephants, and while very little is paid to the poachers, considerable profits $\frac{1}{2}$

are made by the smuggling syndicates. However, while it is the poacher who gets shot in countries

that have adopted a "shoot on sight" policy, the smugglers usually get away.

Zimbabwe's paramilitary programme with orders to kill on sight resulted in 158 poachers killed for

the loss of 1000 rhino (Johns, 1993). Fire-power is therefore no guarantee of wildlife protection. If

anything, it may well complicate the situation by alienating people from conservation. By killing

poachers, the perception may be created that animals are worth more than humans. A "sho ot on sight" $\ \ \,$

policy should therefore be avoided at all cost. In the event of rangers being forced to

defend

themselves against aggressive poachers, great care should be taken to ensure that the justification of

such action is supported by the community.

Subsistence hunters can be involved as partners in the management of the park and there by act as a

source of information to track down commercial poachers and smugglers. Subsistence hunting could,

for example, be conducted under supervision in peripheral areas as part of the culling programme.

In this way the park will save on salaries while involving the community more directly in the process.

Multispecies Animal Production Systems

While it is important to make National Parks relevant to communities by getting local people involved

in the management and utilisation of these areas, the opposite process can also be bene ficial. For

example wildlife can be introduced into communal and farming areas as an alternative re source

supplementing conventional farming. By broadening a community $\hat{a} \geq 00 \geq 31$ s resource base, they become more

self-sufficient and buffered against drought and other hardships, and become less dependent on $\ensuremath{\mathsf{S}}$

government for support.

Cattle, sheep and goats first reached Southern Africa about 2000 years ago and an indig enous

livestock pastoralism was developed combined with subsistence hunting. Over centuries ${\tt m}$ ultispecies

pastoral and agro-pastoral systems developed as the most ecologically and economically sound land

use systems. European colonization led to the introduction of new livestock breeds as \boldsymbol{w} ell as

commercial single species production systems (Nel, 1993).

Bad land management practices have in the past led to extensive degradation and bush en croachment,

drastically reducing the land $\hat{a}\200\231s$ carrying capacity. Economic need would also be likely to pressurise

farmers to overstock and so continue degrading the land (Nel, 1993). Economic deprivati on of

landowners is one of the major factors which threatens biological diversity (Bothma and Glavovic, 1992).

Increasing soil erosion threatens the future sustainability of food production in South Africa (Cooper,

1991; van Oudtshoorn, 1991; Verster et al., 1992). Soil conservation and wildlife conservation are

closely related and interdependent. Without soil conservation, climax vegetation with its associated

animal life will disappear; without wildlife conservation, the vegetation is deprived o f important

protection and ultimately the soil itself will be lost (Verster et al., 1992).

Since the late 1950s commercial ranchers have again been incorporating wild game in the ir production

systems. The economic utilization of wildlife by themselves or combined with livestock is proving

more profitable and sustainable than livestock alone (Nel, 1993). In the process game r anching has

also led to the recovery of natural habitats (Bothma and Glavovic, 1992).

Game farming can theoretically produce a higher meat yield than cattle farming without resulting in

a deterioration of the vegetation (van Oudtshoorn, 1991). While cattle farming may result in bush

encroachment and erosion due to over grazing, farming with a diversity of species can improve the $\frac{1}{2}$

condition of the veld, since different animals feed on different plants. Furthermore, a mixed cattle

and game farming approach may combine advantages of both, especially when Nguni cattle rather

than imported breeds are utilised.

Wildlife can increase the revenue earned per kilogram of animal in the veld. Wild animals gain weight

more quickly than domestic stock and they breed faster. Game meat is also leaner and he althier than

beef, which has a high cholesterol content. Skins are more valuable than cowhide. In ad dition game

farming also has the potential to generate income from tourism and safari hunting (Cole , 1990).

Furthermore, on a macro-scale, the stability of the tourism market over the long term m ight be a

better economic risk than the fluctuations of livestock where drought is an unpredictab le factor (Nel,

1993).

African wildlife is also better adapted to the African environment than cattle, especially in terms of

regular droughts. Uneven distribution of rains also required animals to migrate, result ing in intensive

utilisation of areas followed by periods of rest (van Oudtshoorn, 1991). Larger farming units managed

on a communal or co-operative basis may therefore create more productive ecological systems. Ideally

large areas may be enclosed by a game proof fence, while areas of cultivation and lives tock within

the larger area may be protected from wildlife depredation by electrified fences.

Conclusion

National Parks should not be isolated islands of biodiversity, but should be part of an overall land-use

policy. Such a policy should consider large ecosystems and long-term trends, and various land-use

options should be developed in close co-ordination with each other. This requires a hol istic approach

involving whole communities. Communities must gain direct economic benefits from wildli fe and be

empowered to take responsibility for the management of natural resources. Furthermore, wildlife

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Africans be heard on the subject. Only in this way can we ensure that nature conservati on truly

become a national concern.

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