

The Editor: *IMAGE @ TEXT*

Information Design

Department of Fine Arts

University of Pretoria

Pretoria

0002

*THE FIRST EDITION, WHICH WILL
BE DISTRIBUTED IN OCTOBER
1992, INCLUDES:*

- A selection of articles on aspects pertinent to South African design by:
Eunice Basson, *University of South Africa*
laan Bekker, *Lindsay Smithers-FCB (Pty) Ltd*
Brenda Hofmeyr, *Graphicor (Pty) Ltd*
Joe Kieser, *Pentagraph (Pty) Ltd*
Nico Roos, *University of Pretoria*
- Reviews and comments on:
First Paper House's ART OF DESIGN competition
The Design Education Forum's conference THE NEED
FOR RESEARCH DEVELOPMENT IN DESIGN
- Dairin van Niekerk of *Derin Ashley Design*, and Mike
McWilliams of *Sans Serif*, in dialogue with student
designers
- Profile of *Blueprint Design*

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A JOURNAL OF DESIGN INFORMATION

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The journal, with articles in English and Afrikaans, will be published bi-annually by the University of Pretoria. A number of prominent international and national academics, as well as design professionals, will serve as members of an editorial advisory committee.

The emphasis of the journal is an in-depth consideration of concerns related to all the design disciplines, with the aim of establishing a resource from which South African designers, educators and students can draw.

COVERAGE

- Informed analysis and comment on South African design
- Design research
- Case studies
- Profiles of designers and design companies
- Design education
- Technology
- General information

READERSHIP

- Designers
- Design educators
- Design researchers
- Design managers
- Students of design
- Members of design-related disciplines

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