

National Arts Society

75 Rutland Avenue,
Craighall Park, Johannesburg

Tel. 788-3101

P.O. Box 41221,
Craighall 2024

1st June 1978.

HAVE YOU 10 HOURS TO SPARE ?????

WEDNESDAY JUNE 14TH - 8.00 p.m.

TOTAL GALLERY : CNR. RISSIK & SMIT STREETS, BRAAMFONTEIN

Dear Member,

It gives me great pleasure to report on the success of the second International Art Fair in Tel-Aviv held in April this year and the interesting reception of my lecture-tour-exhibitions in Athens, Vienna and Amsterdam.

The Art Fair in Tel-Aviv was an exciting and stimulating experience. It served also to promote an interest in our artists. If one goes by the tremendous amount of people who visited the fair and the interest shown, we can say that people were very much aware of our own contribution to the fair.

Our stand - the largest at the fair - was declared one of the most interesting and well presented. The cross section of our multi-racial art was something new. This was the first time that South Africa exhibited on such a large scale and for ex-patriots, as well as the Israelis, it was an unique experience.

For us as representatives of our artists, it was a magnificent opportunity to talk to and make contacts with gallery owners from all over the world. The warmth and hospitality of our host country and its people was something I shall never forget.

I would like to take this opportunity to thank my co-organiser, Berniece Friedmann, for all her hard work, loyalty and tremendous physical and moral support. Her dedication to the National Arts Society and to me was touching and inspiring. Thank you, Berniece, on behalf of all of us. I would also like to thank Dirk Meerkotter, Madeleine Minich d'Ernay and Hannekie van der Wat, for their wonderful assistance, hard work and support at the Fair. Thank you very much - without you the exhibition would not have been the success it was.

I can quite confidently say that my aim to promote cultural ties between South Africa and Israel through art, was achieved. Our sales were good compared to the other international galleries some of whom did not sell anything at all. We sold approximately 14 works and amongst these were two sculptures by Madeleine Minich d'Ernay - both of which were brought by collectors and connoisseurs. The other artists whose works were sold were (in alphabetical order) Nina Aleksander-Ristic, Noel Bisseker, Goodman Mabote, Nat Mogkosi, Job Mogkosi, Billy Molokeng, Eve Butler and Fred Schimmel. Many other artists' works were sold throughout my trip in Europe. In Jerusalem we had the honour and the pleasure to meet Professor Katzi, the former President of Israel, and we were also invited to a lavish luncheon offered to everyone by the Mayor of Tel-Aviv. I was very fortunate to be asked to address the gallery owners at Professor Katzi's /...

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Katzir's reception on the trends and developments of our art scene.

From Israel I went on to Athens where I gave a lecture-exhibition of some of our artworks. This was so successful in all ways that I have appointed Mr. George Combaris as our representative in Greece, Good luck, George. From Athens I went on to Vienna where two evenings were reserved for exhibiting and talking about our artists. The first evening was sponsored by a club called 'Friends of South Africa' and the second was given in our honour by Frau Professor Edda Malley, an internationally well-known artist whose work we will be very fortunate to see in September at the Total Gallery. Both evenings were held at Mrs. Mally's house and I am very grateful and touched by her interest and hospitality.

From Vienna I went on to Amsterdam where Mr. Robert Ogilvie organised an open day for his friends to view the works of some of our artists which I exhibited at his home. This also was a great success and I must congratulate Billy Molokeng, Nat Mogkosi, Kenneth Thabo, Thabo Motudi and our black lady artists, Lindiwe Mwemwe and Agnes Majola, for the success their work had in Europe. Mr. Ogilvie represents us in Amsterdam.

Now please diarise our next event -

HAVE YOU 10 HOURS TO SPARE ????

ON WEDNESDAY 14TH JUNE at 8.00 p.m.

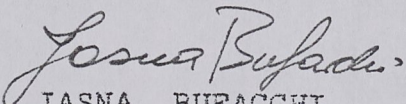
TOTAL GALLERY, CNR. RISSIK & SMIT STREETS,

BRAAFMONTEIN.

Do come and see our short film, our catalogue and various photographs of our stand and other events. On that evening I also have a little surprise for our artists and will pay those whose works I have sold.

So try to come.

Yours sincerely,


JASNA BUFACCHI