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. . L 92-.3t12 14 : 93 (317\$ )1313/5293) 7 I  
Samwmgxm Ibercu3u01?IObI ' K  
The Olympic s and other internatio-  
nal snorting meets are .but a few  
living testimonies of the fact  
that sports and culture have for  
centuries brought people of diffe-  
rent political beliefs and ideolo-  
o;b-rt-:;.k,:o-z;n .L  
3133 together.  
Africa and Japan are two old culw  
-tures that share several aspects  
common to humane societies.ButAdue'  
to the tremendous distance between  
the two regions.their peoplgs have  
not come to know each other. The  
need to bridge the distance between-  
the two regions has given birth to w  
the AngfA PROMOTIONS INCOPORATED.RW6%9%5L  
rprise dedicated to promoting  
Africa in Japan in the fields'of  
sports.aulture and business. It  
plans to realize this big dream.  
with the coordinated sUpport Of  
QEEEB business institutions both in  
Africa and JapanktiFRIPRO'i\$EQ;3g#:Ut)(aiy\$  
ZE;;;?seck the support and advice  
(t'##31  
f a! the African Emb bnsgies in Ja  
o  
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, pan,alk% activities E&gthot be  
successful wilhout theik support93g1&w7mwd%  
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8235 35128 1585122i);71.:v717VVI'fVK. K. '\_:I\_LLJ'X'X'J\_.ux.  
., '92-33-12 14:24 (n7\$):myavy p,2  
i . . CULTURAL EXCHANGE.

According to Jan Mori, a Japanese journalist, European presence in Africa even before the end of the second World War prevented Japan from entering Africa after the war. This, together with the negative commercial television presentation of Africa in Japan has also contributed greatly to the difficulty in bringing the peoples of the two regions together despite the fact that they share several cultural aspects. In order to correct this negative impression, AFRIPRO plans to organize various cultural activities in Japan including Japanese African musicians to Japan; Japanese fashion shows, establishing an African music library, organizing group tours to Africa and symposiums. It also plans, with the support of various Japanese sponsors, to open Japanese language and vocational institutes in Africa to teach the youth of Africa about the rich Japanese culture and vice versa. AFRIPRO will also try to arrange for potential Af

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Eican students to come to Japan to  
Epolish their talents&\$n variOu:

' I n a m r e :l

Vocational ln3tltutes ngmu\$lh and  
Ehe

'&s.-th; two regions can promote b3  
dple to people cdntact by sharing  
valua aHd Concerns for human Survi  
val. developi%e.ntl and peace.

I

E' \_ SPORTS.

\$occerEthe most patronized sport  
Hn Africa.is without doubt the  
Most popular sport in the world.  
Africa. 138 gradually emerging as  
bhe continent that will dictate  
tEhe pace of the same in the 2181"  
c'entury. Cameroonfs superb perfor-  
m lance in Italy during the world \_ E  
m'up(Italia 90).thc Success of '  
Ghana 8 Junior\_team in th& JVC\_cup  
in Italy iq.1991 and the African  
nations. cup in Senegal in January'\$Ms wwa'  
:gEEg"tha mt drew coaches and scouts  
from all over the world. are among  
oihers.a fgl!exampl%g chat.30 to

9215?- 35125 P 4 .  
' "32-03-12 14:04 (h7W3fC/E/9? - .  
Fresently.there are over 600 Afrl  
cans playing prof685101a1 spacer  
nW q Qvgag&?13v  
ln Euro-e while ,91- s p aying.ln  
Japan,tww%.ww 3 . . are exhibi-  
\$ing a 12h tandard of soccer in  
E.ur0pef%%%#i%e kc, Nii Lamptey(GhanQ  
mashid VYekini.S\$rKeshi(Nigcrla) You  
.sI-if Fafana(Cote.D Ivoire)0man BiyiK,  
XWCamer-oon) and Kalasha Bwalya  
(Zambia) to mention a few,are some  
0? the household names ln-the'Eure  
oaganm soccer circles.  
: socc there Q\$& - 3  
.Q6? 'world classgg%%tsmen 2%yqon26mv.  
. M a .  
%Azuma clson,the undisputed  
lwprld super featherweight champion  
alnd Africa's 400m wonder boy,Innoc  
; e.nt unike(Nigerla)6Vw w::ww -  
: M&S: ue to lack of relevant da  
. ta and information.the Japanese 3p  
ofting public kgEgEEEEEE\$ knowsver7  
V'llttigKf34%t\_African ?ports. .  
' W"W .Wlll try to  
bridge this gap by working as an  
a\$enttcoordi lnating and lobbying to  
'get African Sportsmen to perform  
16 Japanglt.will also open a sperm  
library where video cassettes on  
African sports especiajly.soccer  
add boxing will be available for  
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'98-83-12 14:85 (317\$):3FI/E1'7?  
QiLttx'xtx  
rtt'  
.AFRIPRO will alao arranga  
friendly sqccer and other games  
between African and Japanese teams  
to promote scouting of potential  
African player lay  
warm  
.It will also w;;\$i;4&23  
in Japan.  
aseball  
and Sumo(Japaneso wrestling) in  
schools in Africa.  
BUSINESS PROMOTION.  
In termi of natural reSOurces.Afrl  
ica is withOut doubt a world leadeFZ  
But when it comes to finance and  
developiQent. it is lacking in many  
reasons  
are part of the causes,the major  
cause is that Afrfca's colonial  
masters had the same aim& to explaHf  
455\$ Africans and make fortune at  
ways.Although political  
their expense.The other  
ment policies World don  
cause is  
that most of Africa's industries  
are government controlled,making .  
supefvision ineffective due to lack  
k of fundshLatelY most of the comp  
anies ard being privitaggzed and  
foreign investgrs are being lured'  
into Africa with lucrative  
invest  
ors a-re 3190  
lffffpumping huge amOunts Vof monej  
into Africa in the form of loanjor  
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'92-83-12 14:35 (1'17\$ )ZifC/EJV? .  
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granngg& Withoug dedication,self  
lessness,hardWOrk and patriotism.  
Africa will never realize her deve  
lopghent drea\$.AFRIPRO thinks that  
in Orderjp rebuild Africa.the yoqu  
%grwill have'halearn about the IHEHV&J  
I\$GEI&&-and work ethics of Japan  
during the past BOyears and also  
iis future programme and blend them  
with the rich African Culture for  
their developement. As one of its  
. alms,AFRIPRO plans to arrange haanw%mm Qj  
EQSEEEH programmes in Japan for po  
tcntial Africansaz\$\$i\$vkmas to pol  
ish thair talents and learn about  
the Japane%a3patrioti spirxt that  
'3 has made &336%%EgaireCONomic gia  
nt.  
5 - to arrange many business meetings-  
between Q&%%E%si African busideas  
men and the r Japanese counterpartg  
and also serve as business represe  
ntativaa in Japan for deSiring  
, Africah companies,lt'will also  
3 publish a newsletter"AFRIP&0"news  
in both English and Japanygy will  
feature activities of Japanese  
business.lnstltutions in Africa  
and also lifesbveiand experiences  
, Of Africans in Japan ahd Japanbse