CaM/010/0164/22

Bev Gosling, International Defence and Aid Fund, 2 Amen Court, London EC4 7BX England.

January 6, 1981.

Dear Bev,

With reference to your letter of December 3, 1980, we apologize for not publishing your address in advertizing, "The Apartheid War Machine" in the October issue of our Bulletin.

Our publication is widely distributed in Canada, very popular and well received. However, the costs of production and distribution are high and, therefore, now necessitates paid advertising. It is our view that advertising in our publication will pay dividends to any publisher and we therefore invite you to place an advertisement(s). The rates are:

Full page	\$200
Half page	\$100
Quarter page	\$50

We hope that you will take advantage of advertising in a popular Southern Africa media in Canada.

Yours in the struggle,

Yusuf Saloojee Chief Representative