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TITLE 0? PROJECT
0.
Community Agency for Social Enquiry (C A S E)
CONTACT PERSON/S
Mark Orkin or Sipho Pityana
. 13032110112: 011 339 2131 FAX: 011 339 7158
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P.O Box 31248!
. B-raamfontein ;
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wznzbnonn: 011 339 5251 ' --
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ACCOUNT NUMBER: 00 229 333 1
ACCOUNT RAMB:; C A S E
NAME AND ADDRESBEOF AUDITORB:
Kessel Feinstein
9.0. Box 6610!
Johannesburg i
2000 South Afjica
TELEPHONE: 011 833 5900
FAX: 011 836 0460
FINANCIAL INFORMATION:
TOTAL BUDGET OF THE ORGANISATION: R689 800 for calendar 1992
HOW MUCH IS THE ORG, , ABKING FOR FROM WU8(I): R85 000
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c A s E'questionnaire for WUS(I): 1992 Page 2
YEAR FOR WHICH THE FUNDS ARE REQUESTED: 1992
WHAT WILL rna?nnouum
REQUESTED PROM W08 BE USED FOR?
Computer Literacy Project (CLIP) and Policy Research
Programme (PR$P)
BUDGET Inronmawzou
1 SALARIES AND STAFP BENEFITS: R550 200 for 1992 (breakdown
into PREP, CLIP, and
Johannesburg E
C A S E is shown on our budget)
Part Time Director, Deputy Director, Chief Researcher,
Senlor ResearOher, Administrator/Researcher, CLIP Trainer,
Secretary t
Ι
cape Town
Senigr Researdher/Trainer, CLIP Trainer
i
Piatermaritzhurg
Part Time Dirgctor, CLIP Trainer/Research Assistant
2 Inrnnnznrnwros cosws:
R199 300 for 1992 (breakdown into
PREP, CLIP, and C A S E is shown on our budget)
Consumables
Administration
3 PROGRAHME COSTS:
R52 700
R62 200
R21 100
R63 300
The occasionaL modest internal project - 2.9. the PWV
violence monitgring under Jhb. PREP - is funded internally,
and therefore'oovered under Salaries and Implementation
Costs above.
our larger or smaller projects for clients - from the COSATU
shopstewards study (R240 000) to the Weekly Mail readership
survey (R9 0000 - are budgeted separately and paid by the
client. Our sle-generated income (see below) arises from
the staff timejwe can cost out to these PREP projects and to
CLIP clients.
4 CAPITAL COSTS:.R53 300 for 1992
5 OTHER FUNDING ?OURCES FOR YOUR ORGANISATION:
Internationally: .
Nationally: E
Self-gener. intone
1
1
f
1
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Interfund, and the Canadian,
Netherlands and Swiss Embassies
None at present (we plan to approach
Kagiso Trust)
R113 000 budgeted for 1992, about two-
thirds from several large PREP projects
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C A S E questionhaire for WUS(I): 1992 Page 3
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5 and one-third from many small CLIP
E consultations.
6 HISTORY OF THE PROJECT: N/A: C A S E is previous WUS(I)
recipient
7 AIMS AND OBJEbTIVEB:
C A S E'ie an independent research and training resource.
Its activities are organised into two continuing programmes:
PREP, which conducts
t large-scale service research commissioned by client
organisations, such as community studies (e.g. NGKA),
readership surveys (e.g. Weekly Mail) or organisational
development investigations (e.g. COSATU shop steWards).
t policy rehearch on national and regional issues such as
violence, 3or women in the economy (for the UN).
CLIP, which handles
t the design, installation and support of specially
designed databases around the country.
h computer literacy training in word processing, record
keeping ahd desk-top publishing.
c A S E aims to advance the policy knowledge, the
organizational-development research, and the skills
infrastructure of mass-based democratic organisations. As a
nonracial organisation, it is committed to the realisation
of a democratic unitary South Africa.
'I
8 TARGET GROUP:5
We tend to serve other NGOs or mass-based organisations such
as NGKA, COSATU, ANC, SACC/SACBC, etc. Through facilitating
their activities we indirectly reach out to hundreds of
thousands of people in various sectors of society including
women, youth, lunemployed, workers, mainly but not only -e
black. I
9 DESCRIPTION OF THE PROJECT:
Ongoing suppoft for PREP and CLIP in our three centres is
sought, as in the past; so please see Activity Report.
10 pneemn or zicnou:
PREP schedulegfor 1992
t At the request of a joint SACC/SACBC task-force and
Swiss church groups, we are undertaking research into
codes forlethical revinvestment by foreign concerns in
South Africa. This will be conducted by Debbie Budlender
of C A S E Cape Town.
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C A S E questionnaire for WUS(I): 1992 Page 4
EM-
Ι
t We will be completing the massive COSATU shopsteward
surVey and submitting our report at the beginning of
1992. This is co-ordinated by Sipho Pityana in the
Johannesburg office.
i At COSATUIS request, following up the shopsteward
survey, we will be compiling a comprehensive mailing
list on database of organised companies with shop
stewards,!to ensure that the new shop steWard newspaper
reaches the target group. This will be co-ordinated by
sipho Pityana with the help of Debbie Budlender. The
project is likely to involve at least 14 fieldworkers,
one in each region of COSATU.
Т
t Although the planned initial one-year period of
monitoring of the PWV violence is ended, and the
statistic 1 report covering that period already
published% because of its widespread uptake of our
material, rand our researcher's central role in the Peace
Network, the monitoring will continue. This will be 00w
ordinatedjby David Everett. With John Aitchison, he is
preparing, a Penguin Forum volume on the Natal and PWV
violence.i
t The National Youth Development Programme, which is co-
ordinatedgby David Everett, has started and its second,
current phase is expected to continue for the first half
of 1992. The survey part of the project will be closely
supervised by Mark Orkin including design, sampling and
analysis.i
s We were requested to plan, by David Bonbright's
Development Resource Centre, a study of possibilities
for internal mass-based fundraising and voluntary
participation in NGOs, to improve sustainability. DRC is
fundraising for the study. It would be caeordinated by
Sipho in ?lose consultation with Mark.
e At the rednest of John Samuel, ANC Education Secretary
and a board member, C A S E is investigating the
feasibility of short-term monitoring of developments and
crises ingeducation, as a complement to the longer-term
NEPI and ?PUs' perspective. The design is under way.
t The Ford Foundation has earmarked funds in its 1992/1993
cycle for Ms to implement a training programme for black
post-graduste candidates to advance their practical
policy and-evaluation research skills. After planning in
firstehalf 1992, it is hoped that hiring of
trainers/consultants, curriculum formation, and
recruitment of candidates can occur in second-half 1992
for an early-1993 start.
t Ford is also preparing to commission a C A S E-based
team to conduct s national assessment of the current
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19 JQN ,92 21:44 case: 27 11 3397153 P.
C A S E questionnaire for WUS(I): 1992 Page 5
implementation and future replicability of tertiary
academic support programmes, with reference to
predominantly black as well as white campuses. Design
and budgeting are under way.
t Sipho will represent C A S B at the Transformation
journal's symposium on the role of research in change,
to be held at the end of January at the University of
QT-u'bni- 3!- '10-...13. 3.- 2-545.351 laid rurva- woe "Tiny uvlv uaad
place of research and intellectual discourse in the
reproduction of the social relations of racial
domination."
t The cheap and accessible Penguin Forum Series edited by
Mark Orkin will be releasing half a dozen new titles on
current topics in 1992. The first three are on
transition to democracy by Prof; van Zyl Slabbert; wages
vs profits by Dr Nicoli Nattrass; and Aids and apartheid
by Mary Crewe. other titles in the pipeline are South
Africa's new regional relations by Prof. Rob Davies;
the land question by Aninka Classens; a constitution for
the new Sduth Africa by Geoff Budlender; South Africa's
new foreign relations by Prof Mervyn Frost; and sport
and apartheid by Dr Andre Odendaal.
CLIP:
# The levels at which CLIP operates are mentioned in para.
7 above. The staggering variety and number of
organizations serviced in the three operating regions
are described in our gold Activity Report.
t In broad Outline, Debbie Budlender continues to provide
a unique national service from her Cape Town office ,
customising and installing and supporting databases of
all kinds - resources, accounts, billing, mailing, etc.
She also sees wordprocessing, spreadsheets and DTP
training. She mainly works on-site with clients. (Given '-
her increasingly specialised and national role, by -
mutual agreement between C A S E and CACE at UWC we will
be reverting to her working from a home base. David
Kapp, our trainee trainer, has completed his internship
and will take up a contract with CAGE.)
s In Natal, in Pmb., Vaughn John will as before work both
on-site and run a walk-in teaching laboratory (the model
CECS uses in Cape Town). He also sustains the special
database package used by the violence-monitoring groups.
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s In Jhb., Daan Matheussen works on-site mainly for SACRED

interpretation of our large surveys increasingly drew on

and other WUS(I) or Interfund recipients; and increasingly in-house, as the sampling and

his custom programming talents.

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C A S E questionnaire for WUS(I): 1992 Page 6
11 STRUCTURE AND'ACCOUNTABILITY:
12
what is the structure of the organization?
The policy-making body of C A s E is its board of directors
with eight members serving on it.
Between the meetings of the board the executive director
acts on their behalf overseeing the direction of the
organisation and ensuring that commissioned work and funding
agreements are in line with the policies of the
organisation.i ..
_ The staff in the three centres participate in the
development of the organisation through their regular
meetings, and their elected representatives on the board.
In what way i; it accountable to its constituency and the
community? i
C A S E board members span a mix of regions, maee- and
service-organizations, and progressive orientations. Through
them c A S E not only gets an indication of new directions,
but also accounts to the public. Our service relationship
with our clients also provides access to the community we
serve. We publish and disseminate our Activity Report in
which we discuss all aspects of our work.
Haw due: the project network with other similar
initiatives? I
In PREP we have often collaborated - usually as team leaders
- with cognate organizations on large projects: e.g. with
Wits Sociology of Work and UND Culture and Working Life on
the 1991 COSAiu study; with TRAC, Centre for Health Policy,
LRC, CSDS, etg. on the earlier Brits project.
In CLIP we are responding directly to the needs that are
expressly defined by the client. We have liaised with CECS,
and complement each other functionally: they run walk-in
services where we don't and vice versa; and we concentrate
on specialised instruction and programming (including help
in training their trainers in the past). -
The extent to which youth and rural dwellers participate in
shaping the direction of the project
This is determined by the project. The Brits Action
Committee was.central in our study for them. And the
marginalised youth project which we are involved received
its manadate from a conference in which a wide range of
youth organisetions took part including ANC, PAC, AZAPO,
Inkatha, COSATU, NACTU and many others.
IMPACT:
Both CLIP and PREP have the empowering effect on the
organisations we service which often goes beyond the
original conception. For example the COSATU shop steward
study was intended to advise the organisation on its media
strategy, butihasuprgduced results which benefit its
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C A S E questionnaire for WUS(I): 1992 Page 7
education programme, administration, its involvement in the
transitional policy period and improved contact with its
shop stewards. Moreover, presentations of the preliminary
report were invited by COSATU's media division, and the
Central Executive Committee, and the findings were
influential in informing COSATU policy towards CODESA.
Similarly; the violence project has had an impact at
crucial timeslin the transition period helping the ANC
intervention at the Peace cenference.
Our reports in the form of books - on disinvestment
(which went to three printingsy,.sanctions, and in the
Penguin ForumlSeries - sell out, after reviews in the
alternative rather than mainstream press.
And we get lots of appreciative feedback not only from
diplomats here and abroad, but also e.g. ANC and PAC leaders
whom we meet, FCOSATU shopsteward representatives, and black
callers-in toitalk shows on which we or our authors appear,
about our making available scientifically-founded
alternative policy.
all sizes and kinds is affirmed by the continuing demand for
all its services. The gold Activity Report bristles with the
details. '
13 MONITORING ARD EVALUATION:
1992 marks the fifth formal year of C A 5 3'5 existence. We
have accordingly identified and will shortly approach an
international'evaluator for a review of our objectives,
procedures, the extent to which we are meeting our goals,
and our costeeffectiveness.
14 PROJECT ACTIVITY FOR THE LAST YEAR:
For the details, please see the gold Activity Report.
CLIP's kinds of activities were summarised in Para. 10
above. 1
PREP has had to be expanded to accommodate the grewing
number of requests We receive from mass organisations for
large-scale, national policy or organizational-development
studies. These; are mentioned, as work in progress or ahead,
in Para. 10. i
The demand for applied and policy research is increasing as
transition poses new and unfamiliar challenges to community
organisations. Although many research NGOS are more
specialised according to sectors, C A S E's inter-
disciplinary perspective has made it accessible to a wider
range of mass-based and community organisations. This has
meant that the organisation has had to expand and streamline
its administration, research and training aspects.
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Because We are concerned about the underdevelopment of black

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reseatchets, bur prsopective training programme will be a contribution to a wider problem. We are keenly aware of the need to broaden the local skills base and embark on effective empowerment programmes that address the culture of dependency. J

We also addressed our own division of duties and management structures, in late-1991.

15 PROJECT FUTURE PLANS

Our major activities clearly confirm our chief objective. The common denominator in all of them - the NGKA, COSATU, and Youth studies, and the entire CLIP programme - is that we provide an enabling service. This means that the preserve of policy formulation rests with the community organisations; but we provide the necessary information, or training to en ble organisations to be increasingly self-reliant. f

The intra-organizational changes alluded to above are intended to ensure efficient execution of the growing tasks of the agencyn and enhance our impact.

In line with this, in the course of 1992 we shall be embarking on a project aimed encouraging self-reliance in clients, and increasing the proportion of our own earnings. Our budget for 1992 shows an expected earning of R113 000. Since our 1991 income slightly exceeded expectation, this should be realisable.

However, because of our growth, our need for fundingpartner support has also increased.

In the nature of our work, We seek to be contemporaneous and intervene in the political process of transformation: for example our viblence report, and the seminar We convened to assess the state of play between various political parties in the build up to the All/Multi-Party Conference.

Our CLIP training programmes are about skills transfer; and we are confident the envisaged PREP research training

programme will have the same impact at a senior research level especially on marginal groups. Apart from theisuccess of our publications, marketing of our services has been an area of weakness for us. Because we

have been under continuous pressure of Work, we have been content to let work come to us. Now attention is being paid to promote our work both inside South Africa and abroad.

C A S E remains keenly aware of the benefit of a diversity of funding partners. Our expansion will require these relations to broaden.