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AFRICAN NATIONAL CONGRESS (SA)

MISSION TO CANADA

First Annual Report of the Department of Information and Publicity. March 1985

This Department has been in existence for some years, but has become somewhat better organised recently, and particularly since the DIP Conference in Lusaka in 1983 (July).

Our main work has been the promotion of our Movement's literature, particularly the journals Sechaba, African Communist, Newsbriefings (London) and our own mission's News Report (bimonthly). VOW and other publications are distributed when received, but this is on an irregular basis. Distribution is mainly via a mailing list, but sales are also made at conferences and other events. It is here that most sales of additional materials (Amandla records, ANC cloth, Malibongwe poetry, Unity in Action etc) are made.

The research section of our DIP is still under-developed. We do try to collect material and categorise it, so that it can be utilised in preparing papers, speeches etc in our mission. We also collect newspaper clippings from Canadian new spapers to send to HQ. Finally, we monitor and send copies of articles from the South African Medical Journal. (We would like to know if you have access to this elsewhere, in which case we can stop.) The main reason for the under-development of the research section is lack of personnel (there are only two people involved in DIP at present).

I would like to make a recommendation which would greatly facilitate our work here: that the ANC produce a one- or two-page, printed summary of the ANC's history and its objectives and tactics, to be distributed to all who enquire generally about our organisation. While we can certainly make our own, it would be better to have a uniform leaflet for promotion purposes.

Below is a list of our main mailings, and the estimated total cost per mailing (postage, and in the case of our news report, printing costs), and also revenue generated:

| Publication | Mailed out | Subscriptions | \$ cost | \$ in |
|---------------|------------|---------------|---------|-------|
| Sechaba | 200 | 110 | 64 | 1320* |
| News Report | 250 | 60 | ± 300 | 600* |
| Newsbriefings | 43 | 19 | 14 | 524 |

* Some of these are paid indirectly: we give subscriptions to people making monthly donations to Somafo via Oxfam.

I would like to thank Comrade Michael Revow for his assistance over the past year, and wish him good luck as the new head of our DIP.

Respectfully submitted,

Peter Bunting