## STRATEGIC PLANNING - THE WAY FORWARD TO VICTORY.

Paper prepared by the Office of the Treasurer-General for the Inter-Departmental Summit, 14-15th August, 1993.

### Introduction:

Firstly, we need to point out that within the OTG various aspects of the SWOT ANALYSIS had already been undertaken more than a year ago and steps are underway to address some of the weaknesses identified.

This had been necessitated by the following:

- -as a legal organisation we are now subject to external audit,
- -our donors demanded a more professional accounting procedure.

Flowing from these considerations systems had to be put in place as a matter of urgency to professionalise our financial management and accounting in particular.

Coopers and Lybrand were contracted to undertake a skills audit of staff in the Finance Department, recommend redeployment and produce an Accounting Procedures Manual. A consultant from SIDA (Roland Axelson) also produced an Adminstrative Procedures Manual.

In line with the Strategic Planning Process being undertaken by the ANC as a whole, and the need for us to move as one, the OTG has redone the SWOT ANALYSIS.

This takes into consideration processes already in place and slots it into the TEN POINT PROGRAMME.

Our approach to meeting the challenges of the future has three broad objectives:

a)Restructure the OTG with the view to having a tighter, stream-lined structure suited to making maximum impact between now and the IGNU This is to be done consciously, bearing in mind that thereafter we would still need a strong OTG of the ANC, a classical Treasury based on tasks/functions like resource mobilization, allocation, management and accounting and not on the existing OTG Departments and Sections.

b)Making preparations for our participation in Government and its development finance parastatals. (both at the time of TEC and IGNU). Here areas of activity considered would include financial systems, budget control, pensions administration, expenditure planning, functional services, economic services, procurement administration, development assistance policy, programming and management etc.

c)Making resources available to carry out the objectives outlined above.

## 1. SWOT ANALYSIS:

## 1.a. Strengths:

- -process to re-organise the OTG and put systems in place has already commenced.
- -some skills/experience base exists.
- -commitment to the ANC in some of the staff.
- -potential for staff development.

#### 1.b. Weaknesses.

- -Not all systems functioning
- -policies lacking in certain areas
- -overall skills audit needed
- -weak overall administration
- -indiscipline
- -no coherent staff development
- -overstaffing in some areas, understaffing in others.
- -low productivity of many staff members
- -overall OTG function not clearly spelt out

-not adhering to ANC constitution (NFC role/meetings)

### 1.c. Organisation:

- professional to draw up systems/policies
- -get agreement on new OTG structure
- -strengthen key areas of OTG/redeploy
- -get agreement on transport policy
- -draw up and agree to Action Plan(elections and beyond)
- -work out staff development plans

## 1.d. Tasks to implement:

- -put in place systems accounting manual and ensure that there is understanding and implementation of:
  - \*accounting principles and administration
  - \*accounts codes
  - \*purchase accounting
  - \*payroll
  - \*sales accounting and credit contol
  - \*periodical accounts
  - \*preparation of budgets and plans
  - \*cash management
  - \*capital expenditure
  - \*stores accounting
  - \*internal audit
- -implement and manage new transport policy
- -Resource mobilisation, control and management
- -implement reorganisation of OTG
- -Prepare to govern (within Finance sub-committee of the TEC as well as in the Interrim Government of National Unity)
- -Implement Action Plan
- -Monitor and evaluate Action Plan.

## 2. OTG input regarding the 10 POINT-Programme:

## 2.a. Strengthen regions.

-Resource mobilisation in the regions (both for elections and beyond), its management and control. (bussiness and other fund-raising projects)
-Acounting systems implementation, training.

## 2.b. Improve HQ structure and co-ordination.

-OTG restructuring and tighter administration (see Appendix 1,2,3,4) -OTG co-ordination with SGO and Office of the President to improve.

## 2.c. TEC period.

\*Sub-Committee on Finance.

Here we must ensure that key positions are identified and occupied, where we can impact on crucial policy positions. This refers to both the Department of Finance as well as the Department of State Expenditure. Also of importance is the influence we would need to have over the major development finance parastatals. (DBSA; IDT; SBDC; etc) This is important both from the point of view of stopping the mismanagement and theft of our country's resources as well as ensuring that some changes occur in the daily lives of our people even in the TEC period.

\*Sub-Committee on Foreign Affairs:

Important that the OTG impact on the newly-formed (?) Development Co-operation Section set up to liaise with international donors. This is needed to ensure that international development finance benefits the structures of the democratic movement and does not entrench apartheid.

Economic Development and Reconstruction.

Participation in this area is of importance since OTG has been centrally involved in working together with DEP on a broadly agreed upon (within MDM) national development framework that puts in place more democratic development planning, programming and project work.

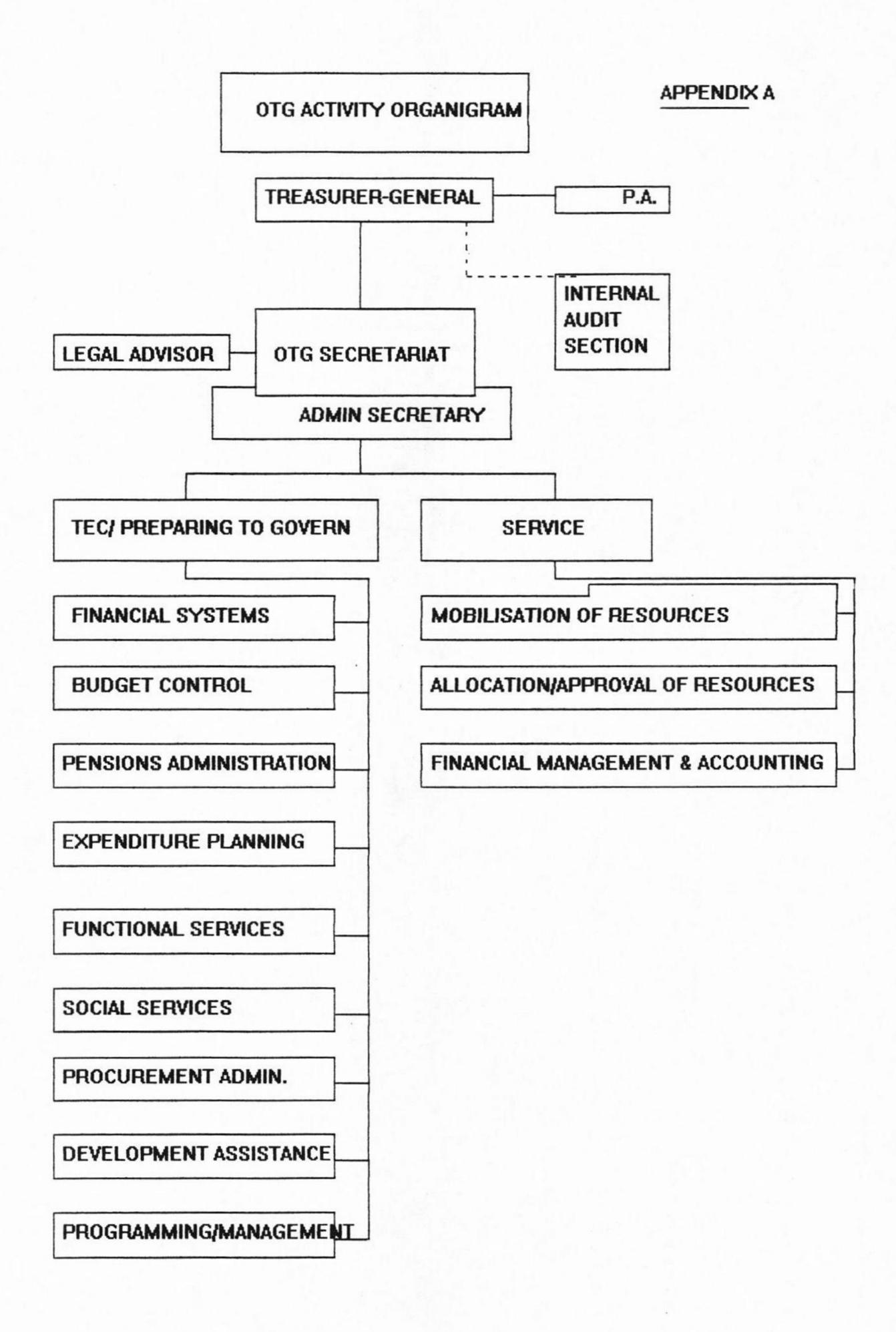
## 2. d. Preparing to Govern

Crucial that there be OTG input regarding re-structuring of the above mentioned Government structures to ensure continuity between the struggles we would be fighting over finances and expenditure during the TEC period (when the Nats would still be the Government) and the period of IGNU (when the ANC would be the majority party in government and can effect changes).

## 2.e. Resources:

The most important objective over the phase before the IGNU would be mobilising, allocating and managing enormous amounts of funds for the elections.

This is in addition to mobilising and managing the normal resources for running the ANC as an organisation with the increased responsibilities that the next phase demands.

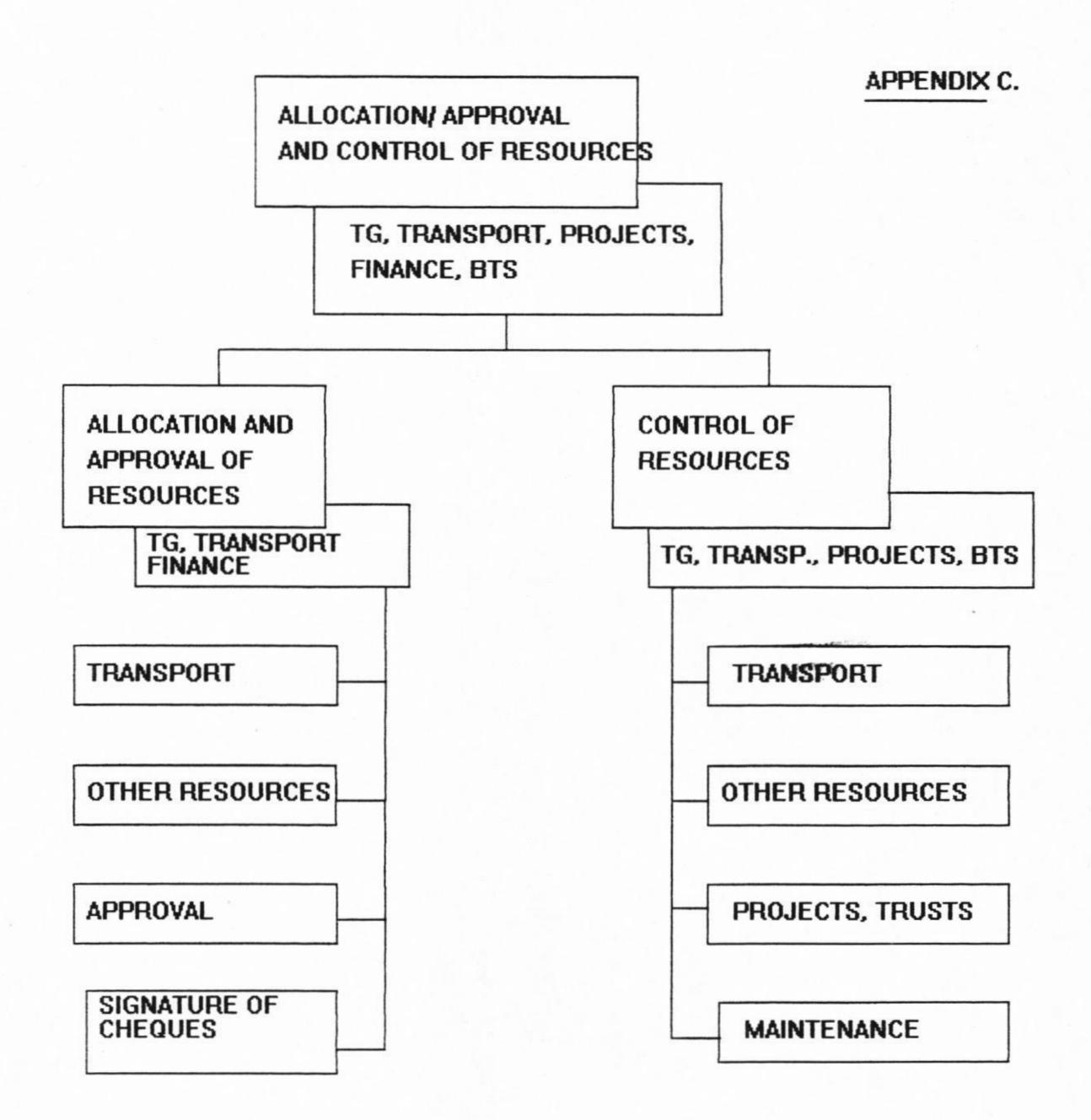


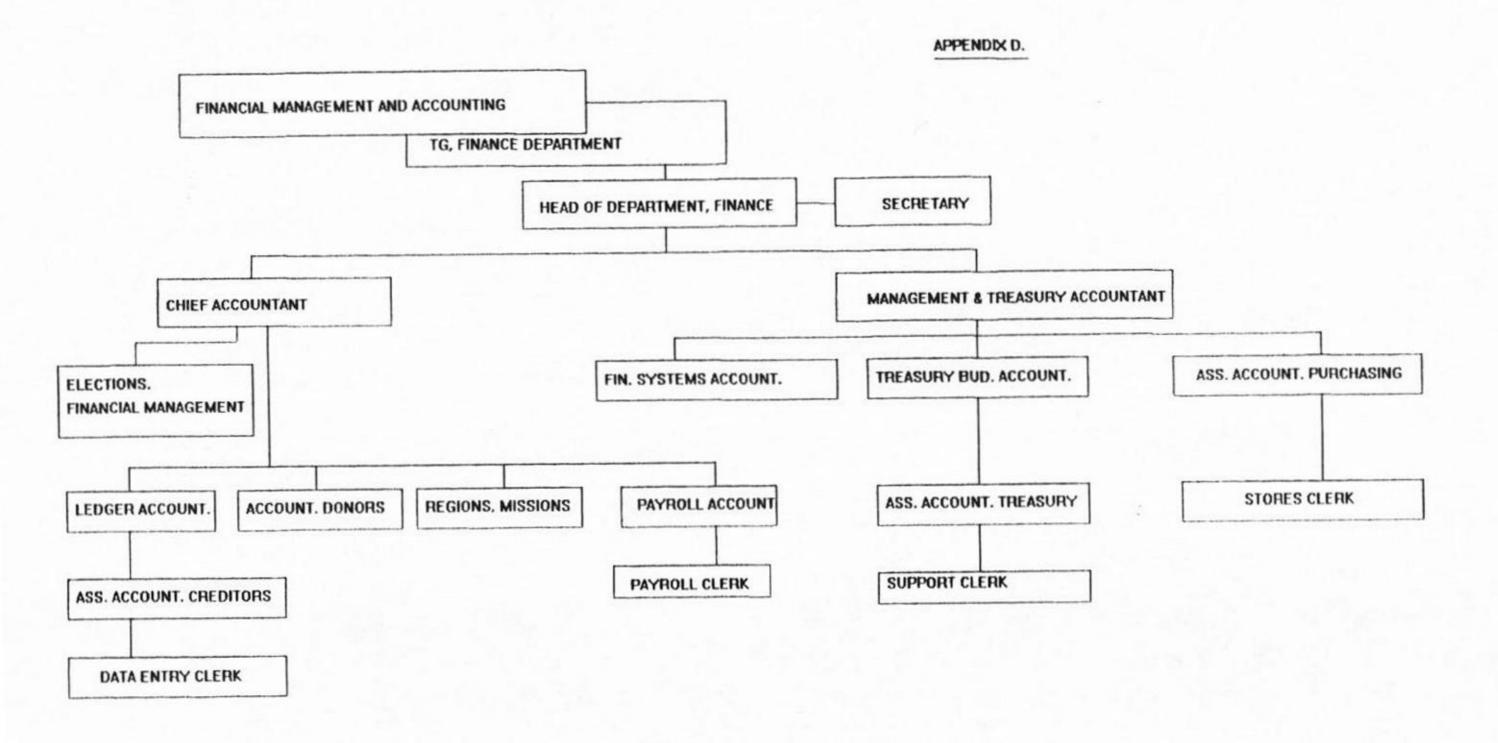
# MOBILIZATION OF RESOURCES TG, LEGAL ADVISOR, PROJECTS, FINANCE DONOR MOBILIZATION. (Govt's, NGO's, Development Agencies, Business, SA parastatals, etc) PROJECT PROPOSAL PRESENTATION. BILATERAL/ MULTILATERAL AGREEMENTS. INCOME-GENERATING PROJECTS. SUBSCRIPTIONS

APPENDIX B.

ELECTIONS FUNDRAISING UNIT.

I





Objective STRENGTHENING THE REGIONS

Step	Starting date	Target date	Who will do it	Resources needed	How you will know you have acheived the objective
TRAINING OF:	IN progress	END	(FINANCE)	SIDA Funded.	Coopers & Lybrand to
REGIONAL Bookkeepers			Coopers & Lybrand		evaluate.
Treasurers					
Implement	91 Soon as	OTG	FINANCE	Funded by	
Admin. manual	secr appro	ves.		Norwegians	
Acquire regional	ongoing	Nov. 193	BTS +	Financial	All regions have
offices	0 0		Legal Advisor		offices.
Establish	ongoing	Sec. '93	Projects		
Reg. Der. Forums					
Train in			Projects		
Project management Coordinate 8					
Coordinate 8			Projects +		
set up bussiness			T. G.		
Projects					

Objective STRENGTHENING THE REGIONS

Step	Starting date	Target date	Who will do It	Resources needed	How you will know you have acheived the objective
Co.ordinate					
National Develop Workshop.	\$ in process	End Sept.	projects	E.C. Funded.	
more transport	in process	End Dec.	Transport	200 Cars x	
for regions	-		·	Vans	
for elections		1	T . 1		Day of 1
Regions approve motor vehicle	1 /	End Hug.	transport		Report from regions
Motor . Véhicle Scheme					
	_				

Objective IMPROVING HEAD OFFICE + REORGANIZE OTG

Step	Starting date	Target date	Who will do It	Resources	How you will know you have achelved the objective
Do "swot analysis"			co.ord by		
and produce draft		104	Admin-sec.		
Structure, job	To Ju	ne 1993	OTG		
descriptions					
Agree & put in			Coord by	consult.	
place new	Aug / Sq	tem ber	Admin · sec.	Security 1875	
Structure.	0 1 1		074.	finance.	
HQ Staff training	Aug '93	Oct '93	Finance	Funded by	
in budgetting	J		(Coopers x	S10A	
process			Lybrand)		
Ho financial	Aug '93	6ct 193	//	Funded by	
awareness				Norwegians	
train ing				0	

Step	Starting date	Target date	Who will do it	Resources	How you will know you have achelved the objective
apacity building BTS Staff.	ongoing	Nov. '93		computer training	
				Computer training fascilities x	
Income-gen.				Seminars.	
projects - Buildings Construction	ong	oing	BTS HO		
			Staff		
get approval &	ongoing	Sept. 93.			
nrivirenceni i					
notor. Vehicle					
policy					

Objective TEC.

Step	Starting date	Target date	Who will do it	Resources	How you will know you have achelved the objective
Work to control		procoss	projects	NEC/Negotiat ms	
& direct developt				endorsement	
finance parastatas					
Sub. Council on			projects.	NEC/Negotiating	
Foreign Affairs:			' '	Endorsement	
* Direct aid to					
TBVC States					
* Ensure Interna-					
*Ensure International aid reaches					
our projects					
Impact on pol 1	iv		Projects	NEC/Negotiat no	
of "bevelopment x				NEC/Negotiat no Endorsement	
Reconstruction"	omnittee				

Objective TEC.

Step	Starting date	Target date	Who will do it	Resources	How you will know you have acheived the objective
Monitor 7			Diff+ OTG	NEC/Negotiat w	
trengthen 146-			septs. related	Endorsement	
Council on			to Govt.		
Finance			Structures		
-					

Objective PREPARING TO GOVERN.

Step	Starting date	Taiget date	Who will do it	Resources	How you will know you have acheived the objective
Study all in	stitutions NOW	/	projects		
related to d	evelop ment				
programmes /	, .				
impact on re	- STructuring.				
Identify &	train		projects	* * * * * * * * * * * * * * * * * * * *	
for key po	sitions				
Organize bi-	later als		projecte		
With existing	90 vt. r		17		
parastatals	related				
to developmen	nt aid,				
project co.c	ordination.				

Objective PREPARING TO GOVERN.

Step	Starting date	Target date	Who will do it	Resources	How you will know you have acheived the objective
Training for	or				
Of Transpor	1 //				
Of Iranspor					
Formulate 7	ramport				
policy.					
Study avail	able				
douments	of Ministry				
of Iranspo	7				
Ann. "1 1.	ople to				
Ministry of	1in				
Ministry of	Transport.				

Objective RESOURCES

Step	Starting date	Target date	Who will do it	Resources	How you will know you have achelved the objective
Intensify	0n -	going	T.G. / projects		support can be
Resource					quantified.
mobilization					
Establish	0n-	going	T.G. / projects		
Income-gen.			Legal Advisor		
projects			1		
Fund-raising	On-	going	Projects T.G.		
for elections			Finance.		
Identify &	01-	going	Co.ord by		
create appropriate			1.4.		
Continued ANC			-		
Continued ANC					
support,					

Objective RESOURCES.

Step	Starting date	Target date	Who will do it	Resources	How you will know you have achelved the objective
Review agree-					
nents with	Sept	oct.	Co-orda by		
nain funders 8			T.G.		
clarify condition	N/				
for bi-lateral					
Co.operation				***	
		******			
				-	