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THE AFRICAN NETWORK

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Dear Mr. Makatina:

With only an idea, seeded capital, and a deep concern for Afrocentric intergration, I put together a staff of African decendants, and we began to research and examine Americas national knowledge on African heredity consiousness. And in our investigation of a visionary idea, we came across a unique alternative in public awareness, entertainment, information, distribution and data capturing. In short, we believe it to be urgently needed now, because Africans in America need a formula to reassure themselves of their importance. Understanding that we are a fantastic puzzle of unused potential and aching ingnorants, boundless love and tender compassion, devastate insercurity and muderous frustrations, mental energy and phsical conformity.

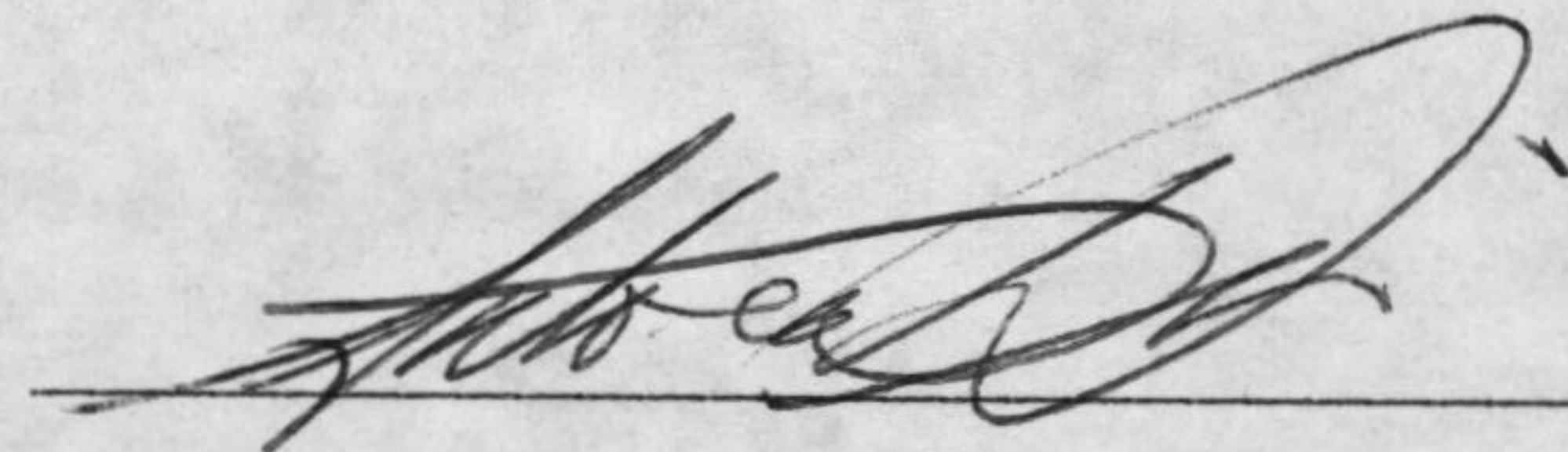
The African Network offers a agenda of balanced development to the 31,000,000 African-Americans, a challenge in the fantastic realm which we call the mind. Like Johnson Publications, who enlightened the 50's, Motown who enhanced the 60's, Alex Haley's "ROOTS", who fascinated the 70's, and Black Entertainment Television (BET), who visualized the 80's, The African Network has the potential to become the successful Afrocentric organization of the 90's cultivating 21st-century America. The idea of The African Network, at this point is an intangible substance, a psychic transaction. And the deepest inner hunger of it can only be nourished by the experience of the wonder which is its inner structure.

We have a finely turned distinct service, for a target market, and our need at this time is for a sizable core funding. Because consequently like any other business, we need adequate start-up capitalization. And the search for this funding is realistic, with a clear articulated set of objectives that underlies our goals. We are a gusty group, enough to take this business leap, savvy enough to make money from it, and compassionate enough to realize we don't exist in a vacuum. We need subscribers to understand our business plan, market survey, and business formation, plus how our efforts will profit from our aspirations. Our success will be a study in business prosperity because of our inherent ability that has developed by the practice and regular application of a program advanced in Afrocentrism, which has brought us from a point of vague potential, to a peak of professional talent.

And in conclusion, The African Network's business plan is a crystal-clear, easy-to-understand plan, designed by experts in the field. It puts emphasis where it counts most, on the all important market, the keystone to business success. It helps anyone to get a realistic fix on our ability for this dedication to Afrocentrism. Step-by-step it helps any one who read it to see our objectives and mapped out realistic strategies to achieve them.

Explore the possibilities, write, fax, or telephone and if our aims mesh, I believe it can be mutually profitable.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Antoine Davis', is written over a horizontal line.

ANTOINE DAVIS / CREATIVE DIRECTOR

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