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Business International Conference

SOUTH AFRICA--1986-90

London, Sept.23 and New York, Sept. 25, 1986

SCHEDULE

Registration

POLITICAL FORECAST

- The Prospect of Revolutionary Change
- â\200\224 Impact of the State of Emergency
- Outlook for Constitutional Talks

Coffee break

SANCTIONS AND DISINVESTMENT PRESSURES: WHAT NEXT?

- New Directions in US and European Policies
- ~ Consumer and Local Government Procurement Boycotts
- a What to Expect from Stockholder Pressure Groups

Lunch

FINANCIAL, TRADING AND BUSINESS PROSPECTS

- Pretoria's Strategy to Cope with Sanctions
- Exchange Controls and Import Restrictions
- Currency, Growth and Foreign Debt Forecasts

Coffee break

CORPORATE STRATEGY AND ACTION

- â\200\224 Revising Corporate Responsibility Programs
- ~ Contingency Planning for a Siege Economy
- Practical Guidelines for Successful Disinvestment

Cocktails

Conclusion of Conference,

10.30

11.00

12.30

14.00

15.30

16.00

17.30

18.30

As you may be aware , Business International has organized many productive conferences over the past 30 years in our role as a private organization providing information on business conditions around the world.
forum for constructive dialogue between private and public sector leadership to facilitate sound business decision-making.

Our goal in all our meetings is to provide a

If I may, I would like to telephone you within the next few days to answer any questions you may have and, I hope , to learn of your acceptance .

With kind regards ,

Yours sincerely ,

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Graham M. Hatton
Vice President

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Business International (BI) is a private company

dedicated to assisting international companies in the management of their worldwide operations for profit and growth. Through an integrated system of publishing, roundtable conferences, consulting and advisory services, BI helps management anticipate and manage more effectively the Challenges and opportunities inherent in operating across borders.

Over more than 30 years, BI has worked Closely with

executives of these companies, becoming a vital source of external information necessary for decision making. Client executives share experience and insight at BI roundtables with world leaders and with experts on management functions such as finance, planning and human resources and on future trends and developments. Working with these experienced executives, BI principals have developed a particular advisory capability to assist and consult with companies on international investment, strategic planning, marketing and operating strategies, organization and public affairs.

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â\200\230 Mr Oliver Tambo

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President
African National Congress of South Africa
28 Penton Street
london N1

& 17 JUne, 1986.

Dear Mr Tambo

a Business International
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House
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Telegrams:
Facsimile:

BIMAG
BUSYMAG
01 741 8224

Business International is shortly to host a series of special alert conferences on South.Africa for senior executives of multinational companies, and.would be honored if you.w0uld accept our invitation to participate as a guest speaker.

One conference is to be held on September 23, 1986 in London, another on September 25, 1986 in New York.

We would.be delighted if you would agree to participate in.london during the session:

Political Forecast, at 09.00 on Sept. 23, 1986.
let you.know the venue.

I Shall Shortly

As at all Business International conferences, speakers will make presentations of, say, 15â\200\22420 Hdnutes, and then answer questions

from the floor.

we would also like to invite you to attend all or any of the other sessions during the day, and to join us for lunch and cocktails, if you have the time.

The conferences will provide a timely opportunity for senior executives of leading multinational companies to reassess their strategies for South Africa.

Of companies whose executives attended our conferences on South Africa last year, they will also provide an important forum for the views of international and national policymakers and experts.

As you will see from the attached list

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Blâ\200\231s advisory system goes beyond the collection of

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The enterprising international manager seeks more

ideas, information and analyses than can be provided by the printed word or by a special survey. Frequently, such an executive needs to discuss problems, probabilities and alternative courses of action with a weHâ\200\224informed specialist from outside the company. Bl principals based in the US, Europe, Latin America and Asia are assigned to major Client companies and are Charged with understandâ\200\224ing their business and orchestrating for them the resources of 300 fulltime Bl researchers, analysts, editors and executives throughout the world.

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