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Thusang Islswe:1 Benefit Concert/Party for South African Children

Meeting Date: April 24, 1991, Wednesday

Venue: ANC Tokyo Office

Attendees: , Jerry Matslla - ANC Tokyo Office

Kazunari Hirano - ANC Tokyo Office

Miyuki Otomo - People's Education Support Fund

Timothy Mathopa

Pamela Bishop - International Anti-Apartheid Group

Ellen Ebata -

' Agenda: (1) Ticket Prices - will they include food/drink

or entrance only?

(11); Budget discussion

(111) Distribution of tickets and pamphlets

(1v) Food Committee

The following corrections were made to the April 10, 1991 meeting

minutes: 1) The word "Isizwe" in the event title is from

the Nguni language group and includes the Zulu

language

2), A restaurant willing to make food for the event

is called "Rose de Sahara"

3) Collection boxes will be placed in restaurants

we patronize or who are sympathetic to the cause,

as opposed to those "with which the ANC has

connections"

Proceedings:

1. Mr. Hattori, manager of Kumiko Yokoi's production company,

was present to request information regarding equipment and

set-up for the night of the event, and he proposed the

following tentative schedule: ,

5:00 PM - All equipment will be brought up to the 2nd floor

lobby of Sohyo Bldg.

6: 30 PM - equipment set- up will be finished

7:00 PM - 7: 40 PM - Ms. Yokoi will sing about 6 of her songs

with personal messages in between.

8:00 PM - Alex Easley will perform with a Japanese synthesizer

1- accompanist for about 20 minutes

Jerry will confirm with Sanku Osman about being the MC for

the evening.

Mr.Hattori will look at the hall to check on existing equipment

and other details. He will also contact Alex Easley regarding

his equipment needs.

Hirano- san will check with Sohyo Building about the feasibility

of placing equipment in the 2nd floor lobby prior to set- up.

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Hirano-san reported that the leaflets have been printed
and also, three kinds of tickets are ready to be sold:
!3,000 green, !2,000 yellow and t1,000 pink for different
categories of people.
The cost of printing 2,000 leaflets was t40,000.- and
designing costs will be about th,000.-
Hirano-san reported that publicity FAXing has been to all the
magazines and newspapers on the list he received from Tsuyama-san-
this includes major newspapers, organ papers, etc.
Ellen reported that letters have been mailed to international
schools in the Tokyo and Yokohama areas. Mailing has also been
done to Japanese schools which Jerry has visited.
Samson will distribute leaflets to all English-speaking schools.
Direct mailing to individuals will be done by the ANC office.
Pamela, Otomo-san and Ellen will distribute leaflets to
restaurants and other establishments that were decided on
tonight.
Only leaflets, and not tickets will be mailed to individuals.
Leaflet and ticket distribution records will be kept at the
ANC office - i.e, WHERE leaflets are left, HHO/HOW MANY tickets
are checked out, etc.
It was decided that Hirano-san will ask Ms. Yamaguchi to go
ahead with the poster making if each piece costs no more
than t300 or so.
Each budget item was reviewed and discussed and Mr. Matsila
clarified that "transportation" (item #12) meant the hiring of
a car for the transport of food to the hall
No special account will be opened for the concert/party; when
money is donated, individuals and groups usually bring envelopes
to the event.
We must sell 300 tikcets in order to clear the financial danger
zone according to Mr. Matsila.

REFRESHMENTS

The decision was made by the Committee that tickets (13,000; 12,000; 11,000) are for entrance only and separate tickets will be sold for food and drinks.

Mr. Hirano and an ANC volunteer, plus 2 Committee members - Pamela Bishop and someone from People's Support for Education - will be in charge of coordinating the food aspect with ADINA group whose members are diplomats working under ambassadors. Restaurants will be asked to cover the amounts which can't be covered by the ADIWA group.

Details about food preparation in general - delivery, amount needed, etc. - will be taken care of by the ANC people.

The following prices were decided upon:

1300 for each plate of food

1500 for a can of beer

1200 for a can/cup of juice

1200 for a can/cup of tea

Juice, tea, etc. which come in cans would be more convenient but Jerry raised the environmental waste issue.

ADIWA group will prepare various dishes - we must be prepared to pay for half their expenses (i.e., ingredients of the different dishes)

The next meeting will be held on May 8th, Wednesday at 7:00 PM at the Tokyo ANC office.

Benefit concert/Party for S. African Children